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The models and equipment versions illustrated and described in this brochure and some of the services listed are not available in all countries. Some of the cars illustrated are equipped with optional features for which an extra charge is made. Details concerning the delivery specifications, appearance, performance, dimensions and weights, fuel consumption and running costs of the vehicles were correct to the best of our knowledge at the time of going to press. Deviations from the colours and shapes shown in the illustrations may occur. No liability is accepted for errors and printing errors. The right to introduce modifications is reserved. Not to be reproduced, including in part, without the written approval of AUDI AG.

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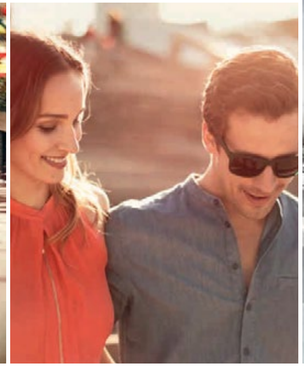
A3

Audi A3 Sedan
Audi S3 Sedan

Audi
Vorsprung durch Technik



Responsibility

Living up to our responsibilities is a principle that is firmly anchored in Audi strategy. Alongside commercial success and international competitiveness, our responsibility toward company employees and society as a whole is a key consideration, as is protecting the environment and conserving resources. And what is true in the details – our catalogues are printed on FSC-certified paper – also holds in general: Audi develops cars that are not only sporty and emotive but also ever more efficient. In the long run, Audi wants its products to allow CO_2-neutral mobility. Seeing to it that production in Audi plants gradually becomes CO_2-neutral is another aspect of our comprehensive approach. Audi is also committed to society – particularly in the fields of education, technology and social projects. At Audi, sustainability is closely linked with how we see the future: the Audi Urban Future Initiative sees Audi working with international experts to get to the root of future urban challenges and trends in mobility.

the world of Audi.

Choosing an Audi means choosing
a brand that offers more.
More individuality. More exclusivity.
More fascination.

Team spirit

Motorsport is a driving force behind the brand. For years Audi has been among the champions in various racing series, for instance the 24 Hours of Le Mans or the DTM German Touring Car Masters. The values that are crucial in many different areas of sport are also central ones for Audi: precision, passion and technology. No coincidence then that Audi has been sponsoring sporting events for many years. In the world of winter sports, for example, Audi has been the main sponsor of the German Ski Association (DSV) for almost three decades and has also partnered 14 other national alpine teams. In football, we support national and international teams. And Audi is also a partner for the German Olympic Sports Confederation.

www.audi-me.com

Information on all the topics mentioned above can be found on our website: www.audi-me.com.

www.audi-me.com

www.audi-me.com/driving

configurator.audi-me.com

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Dialogue: Audi QR codes
Experience Audi even more directly: download a QR app to your smartphone and then scan the QR code or follow the given link in your browser.

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The fuel consumption and CO_2 emission figures as well as the efficiency classes can be found from page 94 onwards.

A3

Audi A3 Sedan

Great things cast a long shadow.

Dynamic contours. Taut, muscular areas. Coupé-like lightness. The Audi A3 Sedan casts the term “sedan” in a whole new light. Sporty through and through. Elegant and confident. Ready to discover the world anew.

The fuel consumption and CO_2 emission figures as well as the efficiency classes can be found from page 94 onwards.

New design. Breathtakingly fascinating.

The very first impression is a statement. Wide. Low. Compact. Precise lines that perceptibly create volume. A Singleframe that exudes power. Optional full-LED headlights. Perfectly integrated in the three-dimensional body line. Air intakes and a striking spoiler edge promise sportiness. And that promise is kept by a fascinating vehicle: the Audi A3 Sedan.

The fuel consumption and CO_2 emission figures as well as the efficiency classes can be found from page 94 onwards.

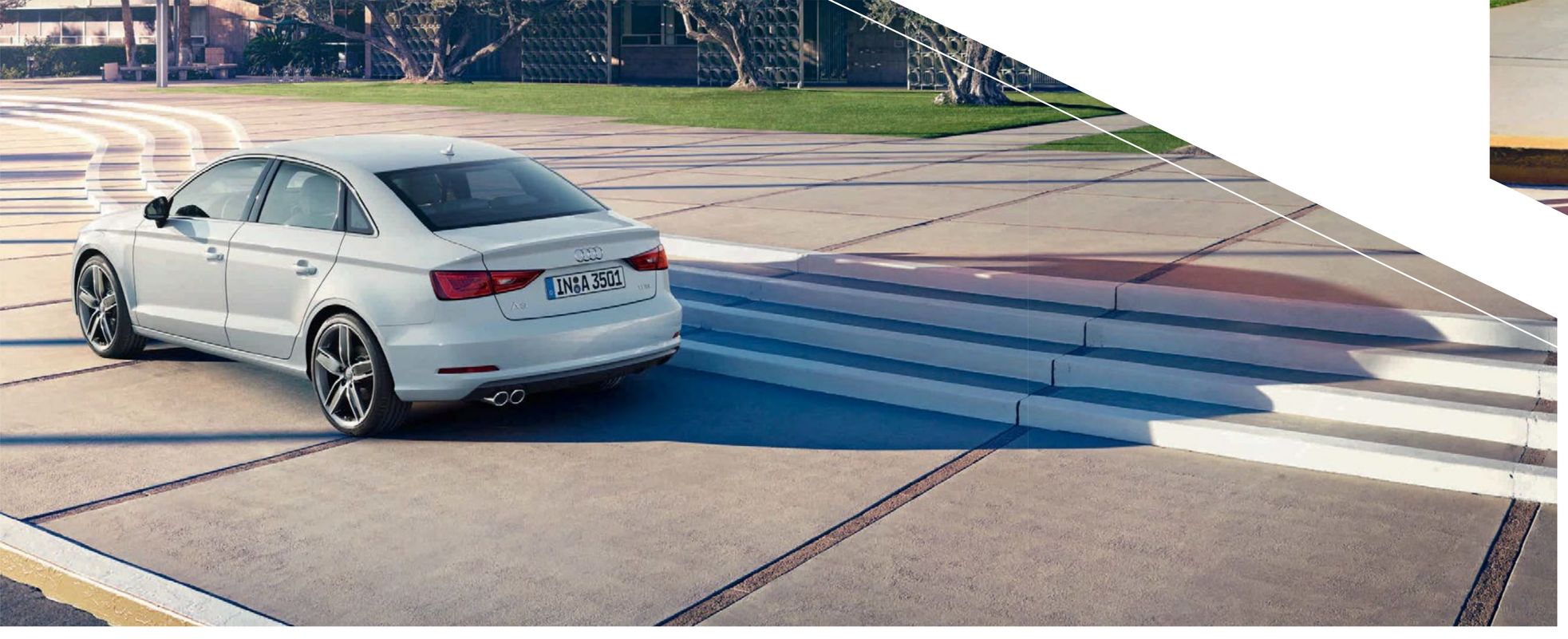
New driving experience.
Thrillingly dynamic.

Dynamics. Consistently all along the line. Perceptible through powerful and efficient TFSI engines. On request, even more agile thanks to precise and direct progressive steering. Efficient and sporty thanks to the optional S tronic dual-clutch transmission. Thrilling right from the start.

The fuel consumption and CO_2 emission figures as well as the efficiency classes can be found from page 94 onwards.

No journey is too far. Dynamism meets driving comfort. The optional Audi drive select feature allows the vehicle's characteristics to be individually adapted to the driving situation. Or to the driver's mood. At the push of a button. And on request, a whole range of assistance systems is available to support self-assured and relaxed driving.

The fuel consumption and CO_2 emission figures as well as the efficiency classes can be found from page 94 onwards.



New body line.
Progressively sporty.

A new view: compact sedan with coupé character. The low, flowing roof line conveys dynamism. Powerfully flared wings with striking wheel housings frame the wheels, which are optionally available in sizes of up to 19 inches. Wide track. Short projections. A striking trailing edge and elegantly rising rear lights. The Audi A3 Sedan: progressive sportiness.

The fuel consumption and CO_2 emission figures as well as the efficiency classes can be found from page 94 onwards.

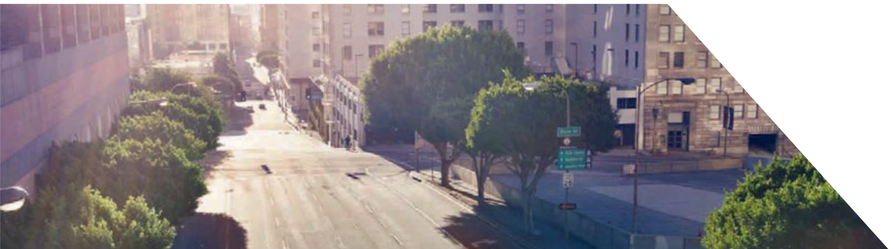
Space for a new era. Noticeable even as you take your seat in the high quality interior thanks to the wide vehicle shoulders and long wheelbase. On elegant Milano leather seats if you wish. The interior has been tidied up intelligently, with user interfaces reduced for increased functionality. For example through the optional intuitive MMI navigation plus with MMI touch. Then use of the services supported by Audi connect. And the high resolution, pop-up colour display is available with a large screen size of up to 7 inches too.

New spaces. Extraordinarily comfortable.

The fuel consumption and CO_2 emission figures as well as the efficiency classes can be found from page 94 onwards.

New efficiency. Convincingly sustainable.

Set off feeling good. Thanks to Audi ultra. Less weight. Enhanced efficiency. And thereby increased range. And lower emissions. Supported by impressive aerodynamics. And a start-stop system and recuperation.



The fuel consumption and CO_2 emission figures as well as the efficiency classes can be found from page 94 onwards.

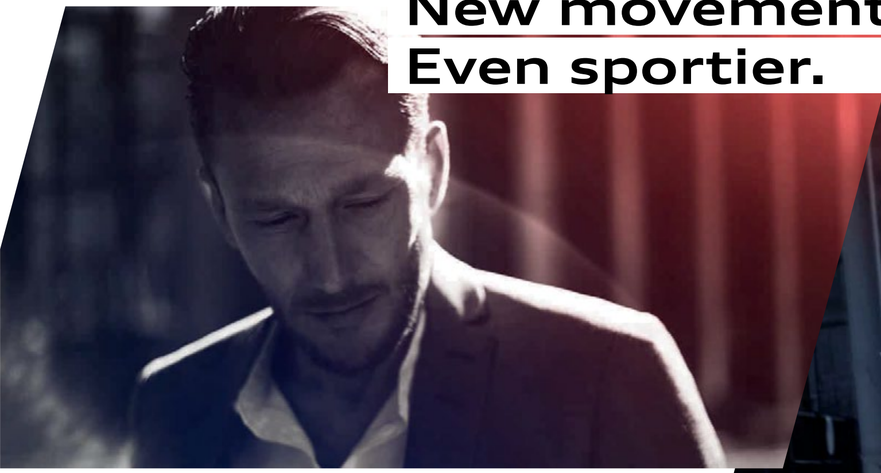
The Audi A3 Sedan
opens up undreamed-of perspectives.

Are you ready?

Audi QR code

If you want to experience the Audi A3 Sedan
in action, scan this QR code using your smartphone
(connection costs depend on mobile phone contract).
Or follow this link in your browser:
www.audi.com/a3saloonfilm

The fuel consumption and CO_2 emission figures as well as the efficiency classes can be found from page 94 onwards.



New movement.
Even sportier.

S3

Audi S3 Sedan

The fuel consumption and CO_2 emission figures as well as the efficiency classes can be found on page 94.

New concept.
Even more fascinating.

The sedan with the S-factor. Stronger. Sportier. Fascinating at first sight. With a unique look. Typical S. Rear diffuser and dual-branch exhaust system. Oval twin tailpipes. An appearance that arouses expectations. And satisfies them. Inspirational. The Audi S3 Sedan.

The fuel consumption and CO_2 emission figures as well as the efficiency classes can be found on page 94.

New driving experience. Even more dynamic.

Increased dynamism. 300 hp. From 0 to 100 km/h in 4.9 seconds with S tronic. Power that captivates you. 380 Nm. Distributed to four wheels. From the quattro permanent all-wheel drive. Superior and standard.

The fuel consumption and CO_2 emission figures as well as the efficiency classes can be found on page 94.

New spaces.
Even more intense.

Impressive sportiness. For an intense experience. On request in the S sport seat with outstanding lateral support. The S-specific start-stop button in view. All systems go. A firm grip on the optional flat-bottomed multifunction sport leather steering wheel. Dynamism you can feel. Forward thrust. Realised with precision. With additionally available MMI navigation plus with MMI touch. User-friendly integration of optional services supported by Audi connect. That's how ground-breaking a cockpit can be.

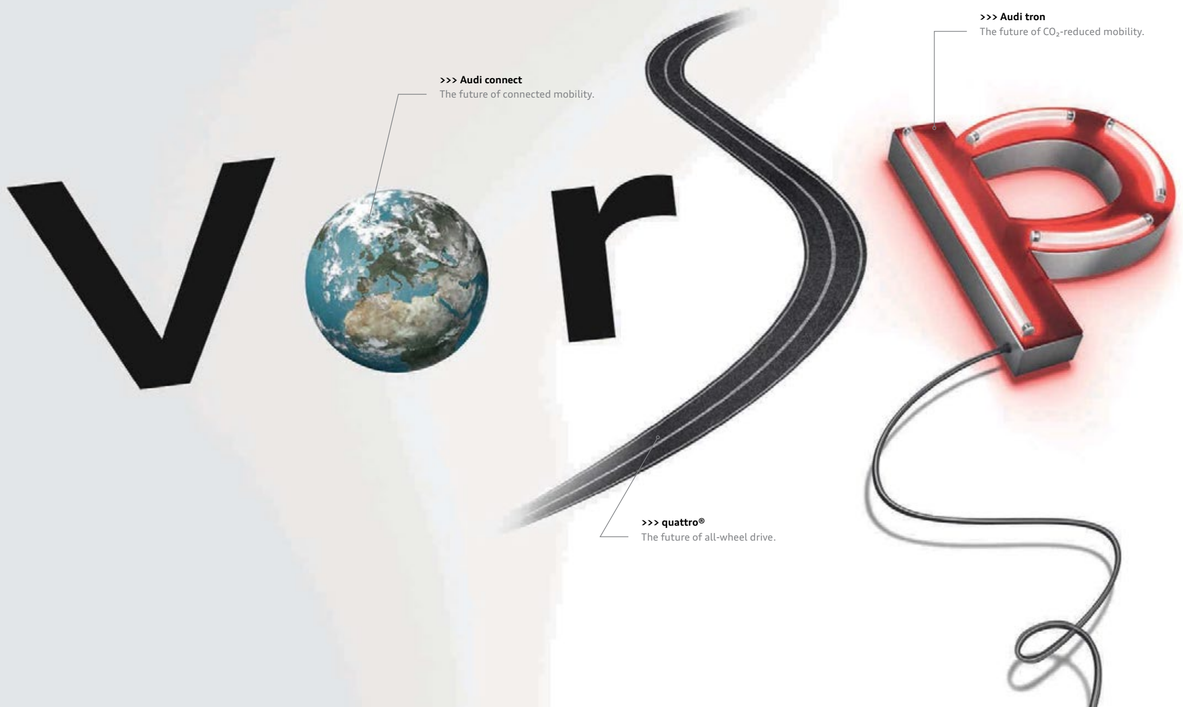
The fuel consumption and CO_2 emission figures as well as the efficiency classes can be found on page 94.

Dynamism you can feel. And see. For example in the wheels, which are optionally available in sizes of up to 19 inches. 5-twin-spoke star design. Contrasting grey. Partly polished*. S-characteristic. Worthy to perform.

*Please note the special information relating to wheels on page 95.
The fuel consumption and CO_2 emission figures as well as the efficiency classes can be found on page 94.

Another quick rearward glance. In the aluminium-look exterior mirror. To see the lead increasing. Because the S3 Sedan knows only one direction. Ahead. Uniquely sportily ahead.

The fuel consumption and CO_2 emission figures as well as the efficiency classes can be found on page 94.



>>> Audi connect
The future of connected mobility.

>>> Audi tron
The future of CO_2-reduced mobility.

>>> quattro®
The future of all-wheel drive.

>>> Audi ultra
The future of efficient technologies.

>>> Design
Reshaping the future.

… durch Technik.

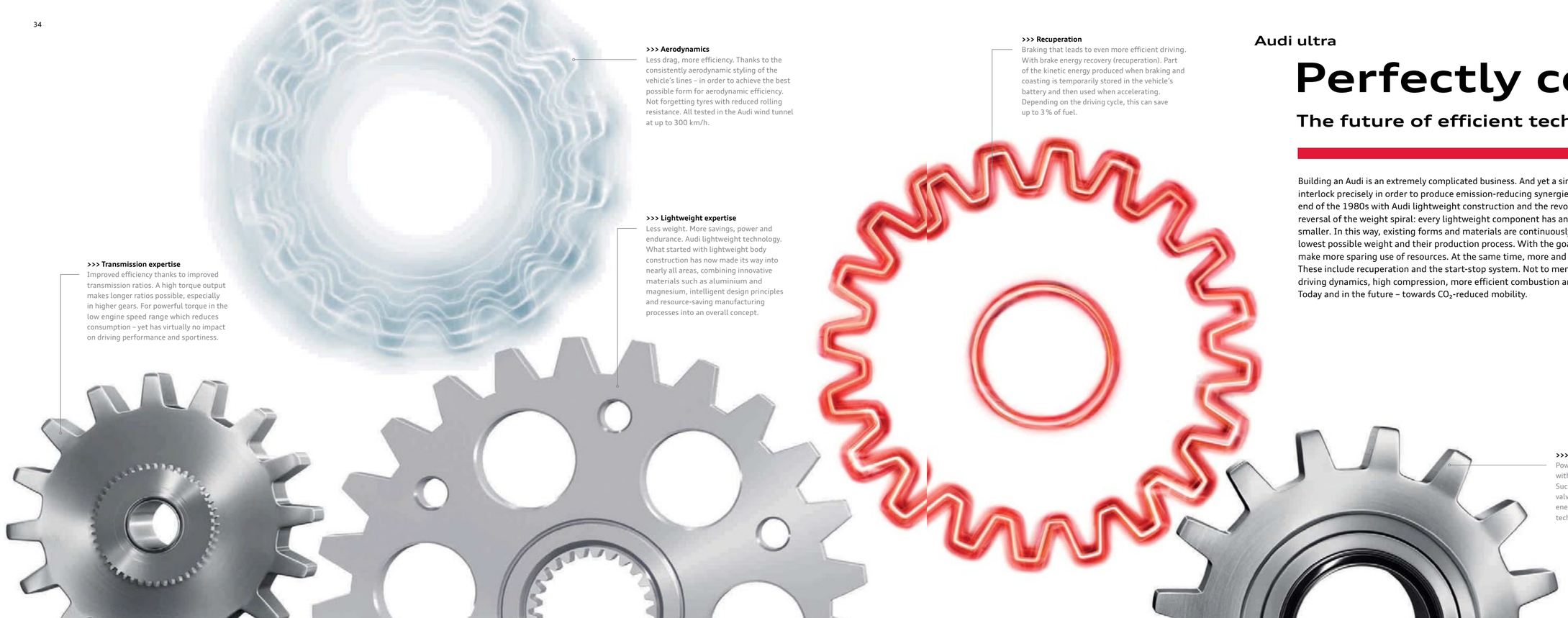
The world is constantly changing. Technology is advancing at an ever faster pace. And in the process, more and more opportunities are opening up to you – nowhere more so than in the field of mobility. We are playing an instrumental role in shaping this progress with Vorsprung durch Technik. Striving to provide you with technology that enriches your life. Making sure that we don't just satisfy your expectations of mobility both today and in the future, but continue to surpass them.

>>> Aerodynamics
Less drag, more efficiency. Thanks to the consistently aerodynamic styling of the vehicle's lines – in order to achieve the best possible form for aerodynamic efficiency. Not forgetting tyres with reduced rolling resistance. All tested in the Audi wind tunnel at up to 300 km/h.

>>> Recuperation
Braking that leads to even more efficient driving. With brake energy recovery (recuperation). Part of the kinetic energy produced when braking and coasting is temporarily stored in the vehicle's battery and then used when accelerating. Depending on the driving cycle, this can save up to 3 % of fuel.

>>> Lightweight expertise
Less weight. More savings, power and endurance. Audi lightweight technology. What started with lightweight body construction has now made its way into nearly all areas, combining innovative materials such as aluminium and magnesium, intelligent design principles and resource-saving manufacturing processes into an overall concept.

>>> Transmission expertise
Improved efficiency thanks to improved transmission ratios. A high torque output makes longer ratios possible, especially in higher gears. For powerful torque in the low engine speed range which reduces consumption – yet has virtually no impact on driving performance and sportiness.



>>> Engine expertise
Powerfully and efficiently driven. By Audi ultra with efficiency technologies in the engine sector. Such as Audi cylinder on demand and the Audi valvelift system, which both reduce the amount of energy consumed by the engine, or clean diesel technology, which can help to reduce emissions.

Audi ultra

Perfectly combined.

The future of efficient technologies.

Building an Audi is an extremely complicated business. And yet a simple principle applies for all models: all vehicle components interlock precisely in order to produce emission-reducing synergies. What started in accordance with this principle at the end of the 1980s with Audi lightweight construction and the revolutionary Audi Space Frame (ASF®) is now known as the reversal of the weight spiral: every lightweight component has an impact on other components, which can in turn be made smaller. In this way, existing forms and materials are continuously being improved with regard to their functionality, the lowest possible weight and their production process. With the goal of building vehicles that are even more efficient and make more sparing use of resources. At the same time, more and more efficiency technologies are being built into an Audi. These include recuperation and the start-stop system. Not to mention progressive, efficient high-tech engines. For greater driving dynamics, high compression, more efficient combustion and lower CO_2 emissions. All this is known as Audi ultra. Today and in the future – towards CO_2-reduced mobility.

Mobility & navigation

Point-of-interest (POI) search
in the Google™[1] database, in A3 Sedan/ S3 Sedan with voice control

Traffic information online
complements the dynamic route guidance with real-time traffic flow information for individual stretches of road

myAudi special destinations[2]
The navigation system as a personal road atlas: import individual point-of-interest (POI) lists to the vehicle via the myAudi portal

Flight information
Get information conveniently from inside your vehicle about departure and arrival times as well as the corresponding gates and search directly for flight numbers if you want.

Train information
Find departure and arrival times and the right platforms when you're on the road. (Also available for other types of public transport e.g. underground systems)

Country information[2]
Display of country-specific information, e.g. on valid speed limits, motorway sticker requirement when passing the border, etc.

Picturebook navigation
GPS data from your photos get you to your destination.

Fuel prices
the cheapest petrol stations at your destination or in the vicinity

Parking information
Help with looking for car parks and multi-storeys, plus – where available – information on prices and currently vacant spaces

Navigation with Google Earth™[1] and Google Street View™[1]
uses high-resolution aerial and satellite images, photos and address information to guide you to your destination even more easily

Map update service[2]
The map version delivered can be updated a total of 5 times at intervals of six months.

Destination entry via myAudi or Google Maps™[1]
If you want, you can plan your navigation destinations from your home computer. myAudi and Google Maps™[1] or the Audi MMI connect app allow individual navigation destinations to be sent to the vehicle. When you start your journey, these can easily be loaded as your destination.

Communication

Wi-Fi hotspot
connects your mobile devices to the internet

Email[2]
can be transmitted to your Audi MMI and read out conveniently

Text messages
can be transmitted to your Audi MMI for the A3 Sedan/S3 Sedanand can then be conveniently read out to you or composed yourself using the dictation function

Access to Facebook
integrates your personal network into the cockpit. With text-to-speech and other convenient text functions

Access to Twitter
integrates the Twitter message service into the cockpit. With read-aloud and other convenient text functions

Audi connect.

myAudi – your personal control centre
provides you with password-protected access to www.audi.com/myaudi where, following one-off registration, you are able to put together the services supported by Audi connect that you require, and manage and configure them from the comfort of your own home

Audi connect

The future of connected mobility.

The world presents you with countless possibilities. The optional Audi connect enables you to make the most of many of them in digital form directly from your Audi. At the push of a button. Tailored to you. Thanks to myAudi and the services supported by Audi connect in your vehicle. In places all over the world. Intuitively, easily and conveniently.

Infotainment

Weather
forecasts and maps for the required destination

Audi music stream
access to global radio stations via smartphone app and Wi-Fi, plus access to your smartphone's media library

News online (individual)
text and images about current world events, with text-to-speech function, can be configured individually

City events
up-to-date information about events – e.g. at your destination

Travel information
sightseeing information – with a function for importing the destination to the navigation system

[1] Google and the Google logo are registered trademarks of Google Inc. [2] Part of MMI navigation plus with MMI touch.
Availability, screen display and the cost of services vary depending on the country, model, device and tariff. More legal information and usage information can be found on page 87 and at www.audi.com/connect.

The fuel consumption and CO_2 emission figures as well as the efficiency classes can be found from page 94 onwards.

Have the road completely under control, thanks to permanent distribution of the drive force to all four wheels. The rear axle is variably controlled via a hydraulic multi-plate clutch. Always as the situation demands, always selective. Experience handling stability, dynamism and agility as never before and combat the effects of over- and understeer with quattro. For increased traction and superior propulsive power. Tame any road. And always keep your eyes set on where you're heading. In bends. On straights. Over any surface. For a fascinating experience that sticks. To the road – and in your mind.

quattro®

Stick to the road.

With quattro®.

Audi

Audi e-tron

Mobility is set to change. Audi tron is the Audi answer to the challenges of the present and the future. Our aim: CO_2-neutral mobility. How are we going to get there? With new consumption-efficient drive technologies, sustainable energy sources and marketable concepts that will inspire our customers. For example, combining the latest TFSI technology with an electric motor in the Audi A3 Sportback e-tron ensures an economical 1.5 l/100 km consumption with only 35 g CO_2/km (combined). And all this with a total range of up to 940 kilometres (up to 50 kilometres when driving purely on electricity).

tron

Audi g-tron

Audi g-tron offers a carefree, cost-efficient way to “hit the gas”. With Compressed Natural Gas, CNG for short, less CO_2 is produced. The Audi A3 Sportback g-tron is the first Audi standard production model to be equipped with pioneering TFSI technology with CNG modification. Thus achieving a range of up to 400 kilometres when driving purely on natural gas.

Changes the world.
Not everyday life.

Combined values using the ECE standard for the Audi A3 Sportback e-tron: consumption: 1.5 l/100 km; CO_2 emissions: 35 g/km. More detailed information about the Audi A3 Sportback e-tron can be found in the A3 Sportback e-tron catalogue. For information on when this feature will be available, please contact your Audi partner. Combined values using the ECE standard for the Audi A3 Sportback g-tron: consumption: 3.3–3.2 kg CNG/100 km; CO_2 emissions: 92–88 g/km. More detailed information about the Audi A3 Sportback g-tron can be found in the A3 Sportback catalogue.

Maximum power. Put to maximum use.

Every movement originates from something. Something that sets it off, an idea. The engine in your Audi can also be traced back to an initial spark of inspiration: higher power with lower fuel consumption. These apparently conflicting aims are reconciled in revolutionary TFSI drive technology.

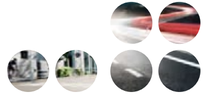
The fuel consumption and CO_2 emission figures as well as the efficiency classes can be found from page 94 onwards.

TFSI®

Audi TFSI engines attain a particularly high compression rate. The result: outstanding efficiency combined with optimum performance. Substituting supercharging for cubic capacity has the effect of considerably reducing engine size and weight – while performance remains as impressively dynamic as ever. For power delivery that will win you over from the word go.

Audi cylinder on demand

Even cylinder heads can be intelligent, as Audi cylinder on demand proves. Cylinders two and three of the TFSI engine's four cylinders automatically shut down in the partial-load range. This helps to lower fuel consumption at the same time as reducing emissions. Without the switchover even being noticed or impairing the driving dynamics.



>>> Audi drive select
Audi drive select lets you adapt the driving characteristics of your Audi to your requirements. At the push of a button. Sportier, more comfortable, more balanced or more economical. It's entirely up to you.

>>> S tronic®
The sporty, efficient dual-clutch transmission allows you to switch gears with lightning speed without a noticeable break in propulsive power.

>>> Electromechanical power steering
The speed-sensitive power steering conveys a precise steering feel even at high speeds, helps you to countersteer and makes light work of parking.

>>> Progressive steering
Enhanced driving dynamics thanks to a more direct steering ratio as well as increased driving comfort in everyday driving conditions due to reduced steering effort. The progressive steering's adjustable, angle-dependent power steering offers you ideal steering characteristics in every driving situation.

>>> Audi magnetic ride
The regulation of the damping forces based on the driving situation can be set between comfortable and sporty.

>>> quattro®
The permanent all-wheel-drive system distributes the drive forces to each individual wheel according to the driving situation for extra traction and dynamic performance.

Dynamics

Dynamics

that will take hold of you.

Get in. Buckle up. Start the engine. Wherever you're heading, enthralling driving dynamics will power you there. For as you know, the world is your oyster once you get behind the wheel of your Audi. You decide the direction. The driving style. The pace. And you enjoy the satisfaction of knowing you have plenty in reserve. More than enough to get the very best from every drive.

The fuel consumption and CO_2 emission figures as well as the efficiency classes can be found from page 94 onwards.
You can find out which equipment features are available as standard or optional in your model by referring to the index starting on page 98.

Assistance systems

Wherever you’re heading, peace of mind will be your constant companion.

With the assistance systems in your Audi.

Each drive is different. Yet they all have one thing in common – the feeling of being protected that you get from every Audi. All driver assistance systems in your Audi help you during your journey and guarantee even greater comfort when you’re on the road. Get to know the most important driver assistance systems.

>>> adaptive cruise control including Audi pre sense front
monitors the traffic in front of you, brakes or accelerates automatically to maintain distance, and warns you about vehicles early on.

>>> Audi side assist
monitors traffic behind the vehicle and helps you when changing lanes.

>>> Audi active lane assist
helps you to keep in lane by means of gentle steering intervention when lane boundary markings are detected. Camera-based traffic sign recognition is integrated in conjunction with MMI navigation plus with MMI touch.

>>> Audi pre sense basic
detects the current driving situation and initiates occupant protection measures if required.

>>> LED headlights
illuminate the lane precisely using light similar to daylight. Different light distribution modes provide additional safety and comfort as well as excellent recognition by other road users.

>>> Parking system plus with selective display
provides a better overview for parking and manoeuvring by showing visual displays of the vehicle’s surroundings.

>>> Park assist with selective display
helps you to manoeuvre into parallel and perpendicular parking spaces as well as out of parallel parking spaces again with a virtually automatic steering process.

The fuel consumption and CO_2 emission figures as well as the efficiency classes can be found from page 94 onwards. You can find out which equipment features are available as standard or optional in your model by referring to the index starting on page 98.

Please note: The systems work only within system limits. They assist the driver with driving tasks. However, the driver remains responsible for driving the vehicle and is required to be attentive.

>>> Car
Control and alter driver assistance systems, vehicle settings as well as climate control and service functions quickly and easily from MMI radio upwards.

>>> Media
Browse through the covers of your music collection on all available media sources, such as jukebox, inserted SD cards, Audi music interface or CDs, as well as – in conjunction with MMI navigation plus with MMI touch – DVDs.

>>> Audi connect
Use all the optional services supported by Audi connect with MMI navigation plus with MMI touch – quickly and easily. The intuitive operation of the MMI makes accessing many internet-based functions remarkably straightforward.

>>> MMI® touch
MMI touch makes operating the individual components of the Multi Media Interface even easier. The touchpad integrated in the rotary/push-button control can even be operated using just one finger.

>>> Navigation
With MMI navigation plus with MMI touch, you can let yourself be guided to your destinations with even greater ease via the 3D map view and 3-dimensional display of places of interest and landmark buildings.

>>> Phone
Make phone calls safely and easily using the hands-free facility: simply select the number to dial from your contacts in the MMI or enter the number intuitively via the MMI touch.

Simplexity

The MMI® – intelligent, individual, intuitive.

Streamlined. Simple. Logical. The world of mobile infotainment completely redefined: the optional Multi Media Interface (MMI). Phoning, navigating or surfing the internet via the optionally available Audi connect: all highly intuitive, highly functional and highly convenient – not least thanks to the voice control available in the A3 Sedan and S3 Sedan. With the optional MMI radio or MMI navigation plus with MMI touch, everything will be child's play for you when you're in your Audi.

The fuel consumption and CO_2 emission figures as well as the efficiency classes can be found from page 94 onwards.
You can find out which equipment features are available as standard or optional in your model by referring to the index starting on page 98.

LED headlights

Bright lights

State-of-the-art LED technology. That illuminates roads excellently. Following a natural principle: vision is best during the day. With a colour temperature similar to daylight, the light from Audi LED headlights helps to reduce eye fatigue. Route data is used to adjust the light distribution to the respective situation. In advance. Thanks to being networked with MMI navigation plus with MMI touch. So you see as much as possible – and your Audi catches the eye.

As unique as you are.
The equipment options.

Sportiness, comfort, design, functionality – whatever you demand of your Audi, it offers you a wealth of custom options. Audi equipment versions are varied and high-quality and you can tailor them entirely to your needs.

Character takes on many forms.
Here are two of them.

What makes an Audi your Audi? Vehicle equipment entirely tailored to your needs. There are a wide range of options available to you for giving your vehicle the exact touch you have in mind. More sportiness? More elegance? Let yourself be inspired.

Audi A3 Sedan Ambition
in Misano red, pearl effect

- Cast aluminium wheels in 10-spoke dynamic design
- Sport seats in Alcantara/leather, black
- Inlays in aluminium mistral, silver
- Bang & Olufsen Sound System
- Multifunction sport leather steering wheel in 3-spoke design flattened at the bottom

The fuel consumption and CO_2 emission figures as well as the efficiency classes can be found from page 94 onwards.

Audi A3 Sedan
in Daytona grey, pearl effect

- Cast aluminium wheels in 5-parallel-spoke design
- Standard seats in Milano leather, pashmina beige
- Inlays in 3D-design “Optic”
- Aluminium look in the interior

Sportiness that can be seen and felt. Even when stationary.

S stands for sportiness. Your Audi S3 Sedan is an impressive proof of this. With extensive S-specific equipment. For a dynamic look. Sporty comfort. And superior performance. And you also have the option of further enhancing the S-factor. With optional equipment that is equally impressive to the senses.

The illustrations show the Audi S3 Sedan. The fuel consumption and CO_2 emission figures as well as the efficiency classes can be found on page 94.

S3-specific standard ranges

Cast aluminium wheels in 5-parallel-spoke design (S design)
partly polished[1], size 8 J x 18 with 225/40 R 18 tyres[2]

Brake callipers, painted black
with S3 logo, front

Audi Singleframe
radiator grille in platinum grey with horizontal double chrome struts and S3 emblem

Bumpers
in a striking sporty design with air inlet ducts in honeycomb design with double chrome struts

Exterior mirror housings
in aluminium look

Side sill trims

Diffuser insert, rear
in platinum grey with chrome struts

Exhaust tailpipes
dual-branch design with 2 oval chrome surrounds on both left and right

Rear spoiler
on the luggage compartment lid of the S3 Sedan

Model name/logo
S3 emblem in the Audi Singleframe and on the luggage compartment lid; S3 logo on the MMI start screen; also available without model name/logo on the rear on request.

Door sill trims
with aluminium inlay and S3 logo

Pedals
and footrest in stainless steel

Instrument cluster
with grey dials, white needles and S3 logo in the rev counter; dynamic ready-check feature as well as integrated charging pressure display

Driver information system with colour display

Sport leather steering wheel in 3-spoke design
with S3 emblem and contrasting stitching

Sport seats, front

Seat upholstery in trophy cloth/leather
with contrasting stitching and S3 embossing on the front-seat backrests

Inlays
Matt brushed aluminium

Aluminium look in the interior

Headlining/hood lining in black cloth

Centre armrest, front

Deluxe automatic air conditioning

Illuminated vanity mirror

Storage and luggage compartment package

Anti-theft alarm

Xenon plus headlights including headlight cleaning system

quattro® permanent all-wheel drive

S sport suspension
more dynamic spring/damper setting and vehicle lowered by 25 mm

Progressive steering

Audi drive select

S3-specific optional equipment (extract)

Paint finishes in the special colours Sepang blue, pearl effect, Daytona grey, pearl effect and panther black, crystal effect

Further 18-inch wheels as well as 19-inch wheels in conjunction with Audi magnetic ride

Brake callipers, painted red

Audi magnetic ride

Engine start-stop button
with red anodised ring (in conjunction with optional convenience key)

Audi exclusive aluminium gear lever knob[3]

Multifunction sport leather steering wheel in 3-spoke design, flattened at the bottom
with S3 emblem and contrasting stitching and optionally with shift paddles in aluminium look

S sport seats, front

Seat upholstery
- Alcantara/leather, black or lunar silver
- Fine Nappa leather, black or lunar silver
- Audi design selection parade red

each with contrasting stitching and S3 embossing in the front-seat backrests

Inlays
3D-design “Black”

Audi exclusive black gloss package[3]
for black highlights on the Audi Singleframe, the front and rear bumpers and the trim strips on the side windows. Execution varies depending on model and equipment.

[1] Please note the special information relating to wheels on page 95. [2] You will find specifications on the technical characteristics of tyres on page 95. [3] From quattro GmbH.

The right driving force for every personality.

No matter which Audi engine you choose, they all have high compression ratios, highly efficient combustion and outstanding efficiency. In short, they deliver more power whilst using less fuel and producing fewer emissions.

30 TFSI

TFSI®

The Audi TFSI engines offer impressive efficiency and improved performance whilst at the same time retaining their dynamism.

- A3 Sedan 30 TFSI (122 hp)
- A3 Sedan 40 TFSI (180 hp)
- A3 Sedan 40 TFSI quattro (180 hp)
- S3 Sedan quattro (300 hp)

The fuel consumption and CO_2 emission figures as well as the efficiency classes can be found from page 94 onwards.

From sportiness to luxury.
The choice is yours.

You can shape your Audi A3 entirely according to your wishes: with three fascinating equipment lines. Give it a personality of its own as Attraction. Give expression to pure sportiness with the Ambition equipment line. Or let yourself be seduced by luxury and comfort with the Ambiente line. Whatever you have in mind: each of the equipment lines make travelling in an Audi an absolutely exclusive experience.

Attraction – character and emotions

Model-specific standard equipment

Interior distinguishing features:
Inlays in micrometallic, silver for door trims and dashboard

Seat upholstery in marathon cloth

Exterior distinguishing features:
Steel wheels with full wheel covers, size 7 J x 16 with 205/55 R 16 tyres*

Functional distinguishing features:
Steering wheel, padded, in 4-spoke design

The illustrations show the Audi A3 Sedan. The fuel consumption and CO_2 emission figures as well as the efficiency classes can be found from page 94 onwards. * You will find specifications on the technical characteristics of tyres on page 95.

Ambition – sportiness and dynamics

Model-specific standard equipment

Interior distinguishing features:
Inlays in micrometallic, silver for door trims and dashboard

Door sill trims with aluminium inlays on the door sills

Seat upholstery in rallye cloth

Exterior distinguishing features:
Cast aluminium wheels in 5-arm design, size 7.5 J x 17 with 225/45 R 17 tyres*

Chrome-plated trims for exhaust tailpipes, single or double tailpipe depending on engine variant

Functional distinguishing features:
Sport seats, front

Sport leather steering wheel in 3-spoke design, includes gear or selector lever knob in leather

Driver information system with colour display, including digital speed display and onboard computer with efficiency program

Audi drive select

Front fog lights in halogen technology, integrated in the front apron

Sport suspension, can also be ordered in conjunction with dynamic suspension

The illustrations show the Audi A3 Sedan. The fuel consumption and CO_2 emission figures as well as the efficiency classes can be found from page 94 onwards.

Ambiente – luxury and comfort

Model-specific standard equipment

Interior distinguishing features:
Inlays in 3D-design “Optic” in door trims and dashboard

Door sill trims in black

Seat upholstery in regatta cloth/mono.pur

Exterior distinguishing features:
Cast aluminium wheels in 15-spoke Y design, size 7 J x 16 with 205/55 R 16 tyres*

Gloss package (for A3 Sedan)

Chrome-plated trims for exhaust tailpipes, single or double tailpipe depending on engine variant

Functional distinguishing features:
Driver information system with colour display, including digital speed display and onboard computer with efficiency program

Cruise control

Leather steering wheel in 4-spoke design, includes gear or selector lever knob in leather

Centre armrest, front

Lighting package

Parking system, rear

The illustrations show the Audi A3 Sedan. *You will find specifications on the technical characteristics of tyres on page 95.

Remaining faithful to the sporty line: the S line packages.

The S line packages emphasise the sporty character of your Audi A3. Accentuate the dynamic body line, lend the interior even more expression or give the suspension even sportier definition for enhanced driving dynamics. And make a true athlete of your Audi.

The fuel consumption and CO_2 emission figures as well as the efficiency classes can be found from page 94 onwards.

S line exterior package

Front and rear bumpers, side sill trims and diffuser insert
in a striking, sporty design

Radiator grille
in high-gloss black

Diffuser insert
painted in platinum grey, with honeycomb grid

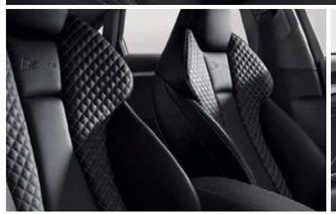
Front fog lights

Front fog light surrounds
in high-gloss black

Chrome-plated trims for exhaust tailpipes
single or double tailpipes depending on engine variant

Door sill trims
with aluminium inlay and S line logo

S line emblem
on the front wings



The illustrations show the Audi A3 Sedan.

S line sport package[1]

The S line sport package includes the following equipment items:

Cast aluminium wheels in 5-parallel-spoke design
partly polished[2], size 8 J x 18 with 225/40 R 18 tyres[3]

S line sport suspension
with more dynamic spring/damper setting and vehicle lowered by 10 mm compared with the sport suspension or by 25 mm compared with the dynamic suspension

Door sill trims
with aluminium inlay and S line logo

S line emblem
on the front wings

Interior, dashboard and headlining/hood lining
in black, contrasting stitching on seat centre panels, seat side bolsters, sport leather steering wheel and gear or selector lever gaiter

Sport seats, front

S line seat upholstery in biathlon cloth/leather
in black with S line embossing on the front-seat backrests

S line sport leather steering wheel in 3-spoke design
in black leather (steering wheel grips in perforated leather) with contrasting stitching and S line emblem

Gear or selector lever knob
in perforated black leather

Inlays
Matt brushed aluminium

Storage and luggage compartment package

Illuminated vanity mirror

Optionally available:

Further 18-inch wheels as well as 19-inch wheels in conjunction with sport suspension or Audi magnetic ride

Audi magnetic ride

S sport seats, front

S line seat upholstery in perforated Alcantara/leather or fine Nappa leather
Shoulder area in velvet leather on front sport seats and in fine Nappa leather embroidered with contrasting stitching on front S sport seats, each in black with S line embossing in the front-seat backrests

S line multifunction sport leather steering wheel in 3-spoke design, flattened at the bottom
with S tronic optionally available with shift paddles – each in black leather (steering wheel grips in perforated leather) with S line emblem

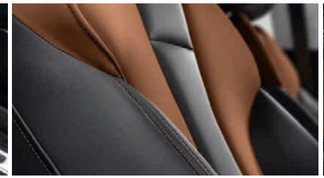
Inlays
3D-design “Black”

Paint finish in all standard/optional equipment colours and additionally the special colour Daytona grey, pearl effect

[1] Only available for the Ambition equipment line. [2] Please note the special information relating to wheels on page 95. [3] You will find specifications on the technical characteristics of tyres on page 95.

As unmistakeable as your own standards: the Audi design selection.

The Audi design selection offers you an aesthetic pre-selection of special materials and colours for the interior. The fine leather upholstery and trim in the colours lasso brown or parade red with attractive contrasting stitching give the interior an exclusive ambience.



Audi design selection lasso brown[1]

The Audi design selection lasso brown includes the following equipment items:

- sport seats, front
- seat centre panels, seat side bolsters and head restraint centre panels in black Milano leather with contrasting stitching in lasso brown
- shoulder area and door/side panel trim inserts in velvet leather, lasso brown
- front centre armrest (if ordered), knee pads and armrests in the doors in black leather with contrasting stitching in lasso brown
- sport leather steering wheel in 3-spoke design in black with contrasting stitching in lasso brown
- gear or selector lever knob in black leather and gear or selector lever gaiter in black leather with contrasting stitching in lasso brown
- floor mats with piping in lasso brown

The illustrations show the Audi A3 Sedan. The fuel consumption and CO_2 emission figures as well as the efficiency classes can be found from page 94 onwards.

Audi design selection parade red[2]

The Audi design selection parade red includes the following equipment items:

- sport seats, front
- seat centre panels, seat side bolsters and head restraint centre panels in fine Nappa leather, black with contrasting stitching in parade red
- shoulder area in velvet leather, parade red, door trim inserts in velvet leather, black
- with S3 embossing on the front-seat backrests
- front centre armrest, knee pads and armrests in the doors in black leather with contrasting stitching in parade red
- sport leather steering wheel in 3-spoke design in black with contrasting stitching in parade red
- gear or selector lever knob in black leather and gear or selector lever gaiter in black leather with contrasting stitching in parade red
- floor mats with piping in parade red

The illustrations show the Audi S3 Sedan. [1] Only available for the Ambition equipment line. [2] Only available for the S3 Sedan.

You have an exclusive character.
So why shouldn’t your Audi have one too?

That the Audi exclusive range aspires to exclusivity is already evident from its name. Selected décors and coloured leather can be combined with customised paint finishes from the large selection of Audi exclusive colours to suit your own personal preferences. So you can highlight your car’s exceptional character to even better advantage. Your Audi partner and the Audi exclusive Studio of the Audi Forum Neckarsulm await your wishes.

Audi exclusive is from quattro GmbH.

Audi A3 Sedan Ambition with customised paint finish Racing Blue Mica

Audi Sport cast aluminium wheels in 10-spoke design in matt titanium look, gloss turned finish*

Audi exclusive leather upholstery and trim in fine Nappa leather in alabaster white and cloudy grey with contrasting stitching

Audi exclusive extended leather upholstery and trim

Audi exclusive leather controls

Inlays in matt brushed aluminium

The fuel consumption and CO_2 emission figures as well as the efficiency classes can be found from page 94 onwards. *Please note the special information relating to wheels on page 95.

Your Audi is painted not just once.
But four times.

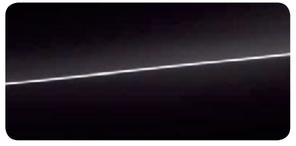
When you choose a paint colour, choose one that best reflects your own personality. But whichever colour you opt for, you can count on the outstanding quality of our painting process. Though no thicker than a human hair, the layer of paint on an Audi is actually made up of four different coats. So not only do you look radiant in your Audi, the car is also optimally protected from environmental influences and wear. For its entire lifetime.

Quality you can see and feel: the optional acoustic hood captivates with its high-quality covers in different colours and a hood compartment with circumferential aluminium bar. It can be opened and closed at speeds up to 50 km/h and its fine interior materials always ensure a pleasantly quiet ride as well as excellent heat insulation.

| Solid paint finishes

Amalfi white

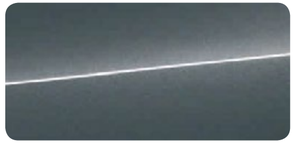
Brilliant red



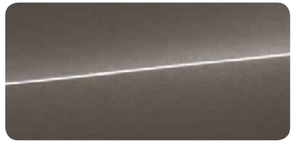
Brilliant black

| Metallic paint finishes

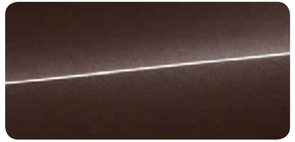
Floret silver, metallic*



Monsoon grey, metallic



Dakota grey, metallic



Beluga brown, metallic

Glacier white, metallic

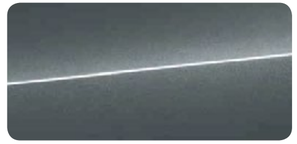
Shiraz red, metallic

| Pearl effect paint finishes

Scuba blue, metallic

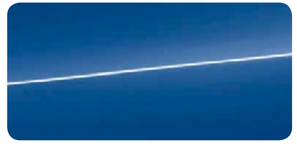
Misano red, pearl effect

Lotus grey, metallic



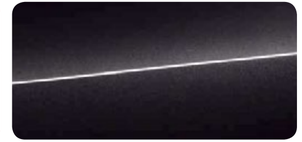
Daytona grey, pearl effect
Only available for S3 Sedan or in conjunction with S line sport package

Mythos black, metallic



Sepang blue, pearl effect
Only available for the S3 Sedan

| Crystal effect paint finish



Panther black, crystal effect
Only available for the S3 Sedan

| Audi exclusive

Audi exclusive customised paint finishes
From quattro GmbH

The model-specific standard and optional equipment can be found in the index from page 98 onwards.

*For information on when this feature will be available, please contact your Audi partner.

Quality given form.
And a brilliant finish.
Audi wheels.

To make sure you have peace of mind for every metre of your drive, Audi puts its wheels through an exacting series of specialised test procedures. Hardness tests, for example, aim for maximum stability, while a copper accelerated salt spray test – CASS for short – using acetic acid guarantees the greatest possible corrosion protection. Thanks to these and many other measures, we can ensure that every Audi wheel offers maximum quality – even after scores of kilometres. No matter which of the numerous designs you choose.

The perfect connection between an Audi and the road.

With a wide variety of designs and top-quality workmanship, we have a comprehensive range of wheels to put the perfect finishing touch to your Audi. Each Audi model has a tailored set of wheel options. Emphasise the character of your Audi according to your own individual wishes. Would you perhaps like to give it a more dynamic appearance? Then our special Audi Sport range of wheels is what you're looking for. Just let yourself be inspired. No matter which design you choose, it is you who determines the style.

Summer wheels

Steel wheels, including full wheel covers
size 7 J x 16 with 205/55 R 16 tyres[1]

Cast aluminium wheels in 5-arm design
size 7.5 J x 17 with 225/45 R 17 tyres[1]

Cast aluminium wheels in multi-spoke star design
contrasting grey, partly polished[2],
size 8 J x 18 with 225/40 R 18 tyres[1]

Cast aluminium wheels in 10-spoke design
size 7 J x 16 with 205/55 R 16 tyres[1]

Cast aluminium wheels in 5-spoke star design
size 7.5 J x 17 with 225/45 R 17 tyres[1]

Audi Sport cast aluminium wheels in 5-arm rotor design in matt black, gloss turned finish[2]
size 8 J x 18 with 225/40 R 18 tyres[1].
From quattro GmbH

Cast aluminium wheels in 15-spoke Y design
size 7 J x 16 with 205/55 R 16 tyres[1]

Cast aluminium wheels in 10-spoke dynamic design
size 7.5 J x 17 with 225/45 R 17 tyres[1]

Audi Sport cast aluminium wheels in 5-arm structured design
size 8 x 18 with 225/40 R 18 tyres[1].
From quattro GmbH

Winter wheels

Audi Sport cast aluminium wheels in 10-spoke design
size 8 J x 18 with 225/40 R 18 tyres[1].
From quattro GmbH

Audi Sport cast aluminium wheels in 5-arm wing design in glossy titanium look, gloss turned finish[2, 3]
size 8 J x 19 with 235/35 R 19 tyres[1].
From quattro GmbH

Steel winter wheels including full wheel covers[4]
size 6.5 J x 16 with 205/55 R 16 tyres[1],
permissible top speed 210 km/h,
can be fitted with snow chains

Cast aluminium winter wheels in multi-spoke star design
size 8 J x 18 with 225/40 R 18 tyres[1],
permissible top speed 240 km/h,
cannot be fitted with snow chains

Audi Sport cast aluminium wheels in 10-spoke design in matt titanium look, gloss turned finish[2]
size 8 x 18 with 225/40 R 18 tyres[1].
From quattro GmbH

Audi Sport cast aluminium wheels in 5-V-spoke design in matt titanium look, gloss turned finish[2, 3]
size 8 J x 19 with 235/35 R 19 tyres[1].
From quattro GmbH

Cast aluminium winter wheels in 10-spoke design
size 7 J x 16 with 205/55 R 16 tyres[1],
permissible top speed 210 km/h,
cannot be fitted with snow chains

Cast aluminium wheels in 5-parallel-spoke design (S design),
partly polished[2], size 8 J x 18 with 225/40 R 18 tyres[1].
Only available for S3 Sedan or in conjunction with S line sport package

Cast aluminium wheels in 5-twin-spoke star design (S design)[3]
contrasting grey, partly polished[2],
size 8 J x 19 with 235/35 R 19 tyres[1].
Only available for S3 Sedan

Cast aluminium winter wheels in 5-arm design
size 6.5 J x 17 with 205/50 R 17 tyres[1],
permissible top speed 210 km/h,
can be fitted with snow chains

[1] You will find specifications on the technical characteristics of tyres on page 95.
[2] Please note the special information relating to wheels on page 95.
[3] Available only for engine models from 122 hp upwards and only in conjunction with sport suspension or Audi magnetic ride (for S3 Sedan only in conjunction with Audi magnetic ride).
[4] Including full wheel cover for vehicles with aluminium summer wheels.

The model-specific standard and optional equipment can be found in the index from page 98 onwards.

Premium quality you can rely on.

You have a special place in your Audi. Exclusive comfort can be felt on the front and rear seats: thanks to high-quality materials and first-class workmanship. Whether you decide on standard seats with cloth or leather upholstery or you prefer sport seats or S sport seats with stable lateral support for dynamic driving: you're sitting in the right place.

manual head restraint height adjustment
manual seat belt height adjustment
manual backrest angle adjustment
manual seat height adjustment
manual adjustment of the fore/aft position
storage compartment below the right front seat (optional)

Standard seats, front 1

The illustration shows standard seat, front, in Milano leather, pashmina beige.

The model-specific standard and optional equipment can be found in the index from page 98 onwards.

manual head restraint height adjustment
manual seat belt height adjustment
manual backrest angle adjustment
shaped seat side bolsters
4-way lumbar support for the front seats (optional)
manual seat height adjustment
extendable thigh support
manual seat angle adjustment
manual adjustment of the fore/aft position
storage compartment below the right front seat (optional)

Sport seats, front 2

The illustration shows sport seat, front, in rallye cloth, black/silver.

integrated head restraints
in S3 Sedan with S3 embossing, with S line sport package with S line embossing in the front-seat backrests
heavily shaped seat side bolsters for better lateral support when cornering
extendable thigh support

S sport seats, front 3

The illustration shows S sport seat, front, in fine Nappa leather, black.

| Cloth

Marathon cloth, black 1

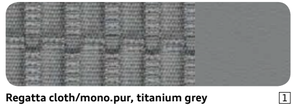
Regatta cloth/mono.pur, chestnut brown 1

Marathon cloth, titanium grey 1

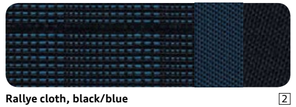
Rallye cloth, black/black 2

Regatta cloth/mono.pur, black 1

Rallye cloth, black/silver 2

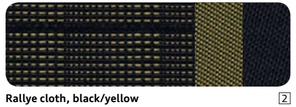


Regatta cloth/mono.pur, titanium grey 1



Rallye cloth, black/blue 2

Regatta cloth/mono.pur, pashmina beige 1



Rallye cloth, black/yellow 2

| Cloth/Leather

Biathlon cloth/leather, black 2
Only available in conjunction with S line sport package

Trophy cloth/leather, black 2
Only available for the S3 Sedan

| Leather

Milano leather, pashmina beige 1

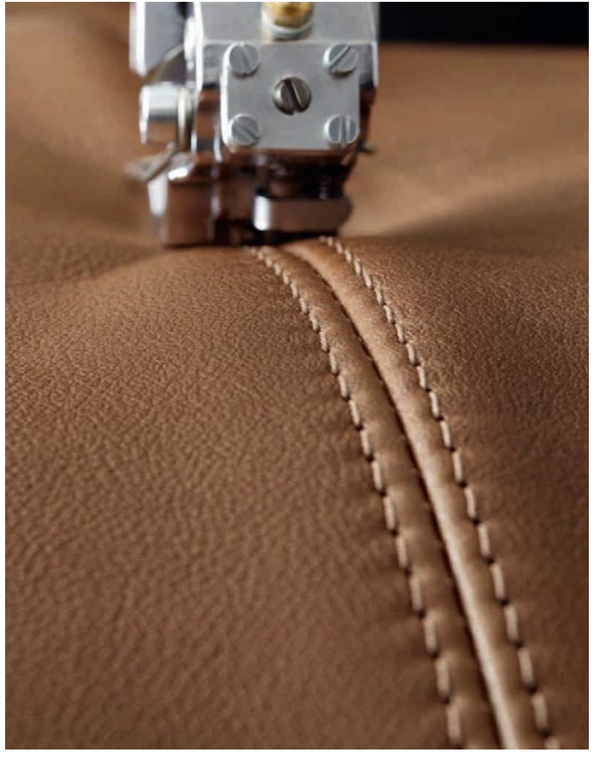
Milano leather, black 1 2

Milano leather, titanium grey 2

Milano leather, chestnut brown 2

Alcantara/leather, black 2

The model-specific standard and optional equipment can be found in the index from page 98 onwards.



Fixated on quality.

With Audi seats, you can rely not only on elegant materials and top-class workmanship, but on comprehensive testing procedures as well. Audi tests the quality of all seat leather in its own laboratory, for instance. 45 tests are used to determine the durability alone. Clamped in automatic jigs, the leather samples have to show how evenly they stretch, where they start to tear and when they start to develop folds, how abrasion proof and flame resistant they are. Only leather that passes all the tests with flying colours is used for Audi seats.

| Cloth and leather upholstery and trim

Marathon cloth
for standard seats, front: seat centre panels in marathon cloth and seat side bolsters, head restraints, door/side panel trim inserts and front centre armrest (if ordered) in single-colour cloth

Regatta cloth/mono.pur
for standard seats, front: seat centre panels in regatta cloth and seat side bolsters, head restraints, door/side panel trim inserts and front centre armrest (if ordered) in mono.pur synthetic leather

Rallye cloth
for sport seats, front: seat centre panels in rallye cloth, colour-coordinated cloth in shoulder area and seat side bolsters, head restraints, door/side panel trim inserts and front centre armrest (if ordered) in single-colour cloth

Trophy cloth/leather
for sport seats, front, seat centre panels in trophy cloth, black, seat side bolsters and head restraint centre panels in black leather with contrasting stitching, shoulder area in trophy cloth black/parade red, front centre armrest in synthetic leather; with S3 embossing on the front-seat backrests

Alcantara/leather combination
Exclusive, sporty look for sport seats. High seating comfort and a good seating climate thanks to rapid temperature equalisation. Particularly hard-wearing, easy to clean and resistant to wear and tear. The Alcantara seat centre panels provide good support, making them especially suitable for dynamic driving styles. Side bolsters made from the finest leather complete the seat.

For sport seats, front: seat centre panels and door/side panel trim inserts in Alcantara; seat side bolsters and head restraint centre panels in leather (in S3 Sedan and S line sport package each with contrasting stitching) and the front centre armrest (if ordered) in synthetic leather. In S3 Sedan and S line sport package with S3 or S line embossing in the front-seat backrests.

Milano leather
Extremely hard-wearing and durable leather that gives a high-quality impression with its fine, grained surface. Fully penetrated with dye and tanned without the use of chromium, the leather provides outstanding surface protection thanks to the painted coat.

For standard seats, front: seat centre panels and head restraint centre panels in Milano leather, inner seat and backrest side bolsters in velvet leather and front centre armrest (if ordered) and door/side panel trim inserts in synthetic leather.

For sport seats, front: seat centre panels, seat side bolsters and head restraint centre panels in Milano leather, shoulder area in velvet leather and front centre armrest (if ordered) and door/side panel trim inserts in synthetic leather.

Fine Nappa leather
High-quality, supple leather with a balanced lacquer coat. It has air-permeable properties thanks to its natural surface, thereby contributing to a pleasant seating climate. The leather is extremely hard-wearing, durable and resistant to fading. Its fine grain underlines its exclusive character.

For sport seats, front: seat centre panels, seat side bolsters, head restraint centre panels and front centre armrest (if ordered) in fine Nappa leather, shoulder area in velvet leather with contrasting stitching and door/side panel trim inserts in synthetic leather; in S3 Sedan with S3 embossing or with S line sport package with S line embossing on the front-seat backrests.

For S sport seats, front: seat centre panels, seat side bolsters, head restraint centre panels and front centre armrest (if ordered) in fine Nappa leather, shoulder area in fine Nappa leather embroidered with contrasting stitching and door/side panel trim inserts in synthetic leather; in S3 Sedan with S3 embossing or with S line sport package with S line embossing on the front-seat backrests.

Leather packages

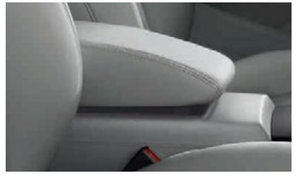
Audi exclusive Alcantara/fine Nappa leather upholstery and trim[1, 2]
for sport seats, front: seat side bolsters, head restraints and front centre armrest (if ordered) in fine Nappa leather, seat centre panels, door/side panel trim inserts and shoulder area at the front in Alcantara, optionally with coloured stitching; in S3 Sedan with S3 embossing on the front-seat backrests. Individual choice of colour for the Alcantara, the leather and the stitching from the range of Audi exclusive colours.

Audi exclusive fine Nappa leather upholstery and trim[1, 2]
Seat centre panels, seat side bolsters, head restraints and front centre armrest (if ordered) in fine Nappa leather for standard seats, front, and S sport seats, front. Door/side panel trim inserts in fine Nappa leather. shoulder area for sport seats, front, in velvet leather or for S sport seats, front, in embroidered fine Nappa leather, optionally with coloured stitching; in S3 Sedan with S3 embossing in the front-seat backrests; black floor mats with coloured leather piping. Individual choice of colour for the leather and the stitching from the range of Audi exclusive colours.

Audi exclusive extended leather upholstery and trim[1, 2]
leather-covered armrests in the doors and knee pads in the centre console

Extended interior elements mono.pur
The material of the interior underlines the sophisticated character of the vehicle interior. Visual accentuation of the knee pads and armrests in the door through their synthetic leather design.

Seat comfort



Centre armrest, front
adjustable angle, can be adjusted lengthways

Front-passenger seat, height-adjustable
front-passenger seat, manually height-adjustable

Driver seat, electrically adjustable
with electrical adjustment of the seat height, fore/aft position, seat angle and backrest angle for the driver seat; manually adjustable front-passenger seat

Front seats, electrically adjustable
with electrical adjustment of the seat height, fore/aft position, seat angle and backrest angle

4-way lumbar support for the front seats
electric, with horizontal and vertical adjustment

Heat protection
A special colour pigmentation prevents the leather from being strongly heated up by sunlight. Infrared radiation is reflected. This can lower the surface temperature of the leather by up to 20 °C. Typical leather properties remain unaffected. With Milano leather and fine Nappa leather, the seat cushions and front-seat backrests have heat protection, with Alcantara leather without heat protection for the seat cushion

Headroom heating
heats the front headroom. Adjustable in 3 stages. Air vents on the front-seat backrests

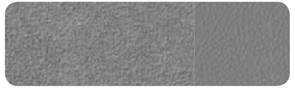
Seat heating, front
heats seat and backrest centre panel, with leather upholstery and trim and sport seats also heats the seat side bolsters; individually adjustable in 3 stages for driver and front-passenger side.

Convenience entry
easy access to the rear compartment thanks to enhanced front-seat folding function

Seats in the rear

Rear seat backrest, folding
can be split-folded 60:40

Audi design selection



Alcantara/leather, titanium grey 2

Audi design selection lasso brown 2

Alcantara/leather, lunar silver 2
Only available for the S3 Sedan

Audi design selection parade red 2
Only available for the S3 Sedan

Perforated Alcantara/leather, black 2
Only available in conjunction with S line sport package

Fine Nappa leather, black 2 3
Only available for S3 Sedan or in conjunction with S line sport package

Fine Nappa leather, lunar silver 2
Only available for the S3 Sedan

Audi exclusive

Audi exclusive leather upholstery and trim[2] 1 2 3
Individual choice of colour for leather/stitching

Seat options

1 Standard seats, front

2 Sport seats, front

3 S sport seats, front

[1] For information on when this feature will be available, please contact your Audi Partner. [2] From quattro GmbH.

The model-specific standard and optional equipment can be found in the index from page 98 onwards.

Experience fascination.
Down to the last detail.

Exclusive ambience is a question of style. Your style. A style you can refine right down to the last detail. Create tangible accents with high-quality Audi inlays. Take pleasure in the fine aluminium detailing for dashboard and door trims. Partly embossed, partly brushed. Harmoniously integrated into the interior. Exuding a sporty attitude. Creating an ambience that accentuates the dynamic presence of your Audi in the interior too.

The model-specific standard and optional equipment can be found in the index from page 98 onwards.

Inlays

Micrometallic, silver

Matt brushed aluminium
Only available for S3 Sedan or in conjunction with S line sport package

Inlays painted in Audi exclusive colour
From quattro GmbH

3D-design “Optic”

3D-design “Black”
Only available for S3 Sedan or in conjunction with S line sport package

Aluminium mistral, silver[1]

Aluminium mistral, bronze[2]

[1] Not available for regatta cloth/mono.pur, pashmina beige or Milano leather, pashmina beige. [2] Only available in conjunction with regatta cloth/mono.pur, pashmina beige or Milano leather, pashmina beige.

Headlights

Headlights
uniform illumination of the road with halogen headlights using free-form technology with clear glass cover, electric headlight range control and parking light function; integrated daytime running lights

Xenon plus including headlight cleaning system
intensive road illumination, good uniformity and range thanks to headlights with durable gas discharge technology for dipped and high beam. Automatic dynamic headlight range control that prevents oncoming traffic from being dazzled. Including homogeneous LED daytime running light strip, LED rear lights and headlight cleaning system

adaptive light
pivoting xenon headlights, improved illumination of the course of the road due to dynamic cornering light (speed range from approx. 10 to 110 km/h) and static turning light which switches on automatically from a specific steering angle or when the indicator has been engaged for a while at low vehicle speed and illuminates the new direction in which the vehicle is travelling. According to the situation, the motorway light and country light are activated depending on the vehicle speed; in conjunction with the optional MMI navigation plus with MMI touch, additional GPS-based vehicle support with the aid of stored route data for the junction light and travel mode

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Variable headlight range control
The range of the headlights is continuously varied between dipped and high beam to suit ambient conditions, ensuring that the headlights provide good visibility without dazzling other road users. A camera on the interior mirror registers sources of light from other road users working within system limits.

LED headlights
near daylight illumination of the road for increased safety and comfort with low energy requirements and a long service life; excellent recognition by other road users thanks to the striking Audi lighting pattern with daytime and night-time design; consists of dipped beam, high beam, combined daytime running light, position light and indicator function, static turning light as well as all-weather light and motorway light function all using LED technology with automatically increased headlight range from a speed of approximately 110 km/h. The headlights also have different light distribution modes which are activated depending on the vehicle speed: motorway light and country light. In addition, the vehicle support based on navigation data allows these light distribution modes to be controlled with the aid of stored route data from the optional MMI navigation plus with MMI touch. In this configuration, the convenient functions of the lighting assistant are additionally supplemented by the intersection light with a broad spread of light from the front lighting system and by the travel mode with GPS-assisted switching between right- and left-hand drive modes. Including LED rear lights

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Headlight cleaning system
for excellent illumination and improved visibility thanks to reduced scatter; works with water and high pressure

High-beam assist
improves the driver's visibility and ensures a more relaxed drive thanks to the extra comfort and convenience. Depending on the traffic situation, the high beam automatically adjusts to dipped beam and vice versa. Working within system limits, automatically detects the headlights of oncoming traffic, the rear lights of other road users and built-up areas

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Light/rain sensor
automatic control of lights-on function, windscreen wipers and the coming home/leaving home function: delayed switch off/automatic switch on of headlights and optional front fog lights, rear and number plate lights, and in conjunction with xenon plus the LED daytime running lights when parking/opening the vehicle; includes windscreen with grey strip along the top edge

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Adaptive brake light
Brake light flashes in case of emergency stop to warn following traffic. In addition, the hazard warning light is automatically activated when the vehicle comes to a stop.

Rear lights
with reversing lights in white and rear fog lights; including 3rd brake light and rear number plate lights in LED technology

LED rear lights
brake, rear, indicators and rear number plate lights in LED technology with low power consumption; with reversing lights and rear fog lights; new design language with homogeneous, 3-dimensional floating effect for the light guide

Front fog lights
halogen, integrated harmoniously into the front apron

Interior lighting

Lighting package
Anti-glare lighting in energy-saving and long-lasting LED technology, comprising:
- illuminated vanity mirrors for driver and front passenger
- interior lights in front and rear, including reading lights
- entrance lighting, footwell lighting in front (for A3 Sedan/S3 Sedan also in rear) as well as illuminated inside door handles
- active door reflectors (light bulb)
- reflected lighting for the centre console
- illuminated cup holders
- luggage compartment light

Exterior design

Model name/logo
A3 logo as well as TFSI logo on the luggage compartment lid, can be omitted

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Exhaust tailpipes
2 tailpipes on the left

Aluminium-look exterior
Surfaces of the windscreen frame, window slot trims and cover trim in anodised aluminium

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Gloss package
Window slot and door frame trim as well as side window surrounds in anodised aluminium

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Audi exclusive black gloss package*
for black highlights on the Audi Singleframe, the trim strips on the side windows and the front bumper. Execution varies depending on model and equipment.

Interior design

Aluminium look in the interior
Elements in aluminium look on air vents, glove compartment, mirror adjustment switch, frame around the inside door handle, window control switches, coin box as well as on the control buttons for the parking brake and – if ordered – the hold assist

The model-specific standard and optional equipment can be found in the index from page 98 onwards.

* From quattro GmbH.

Steering wheels/controls

Leather steering wheel in 4-spoke design
adjustable in height and reach, with full-size airbag and gear or selector lever knob in leather

Sport leather steering wheel in 3-spoke design
adjustable in height and reach, with full-size airbag and gear or selector lever knob in leather

Gear lever knob in Audi exclusive aluminium*

Multifunction sport leather steering wheel in 3-spoke design
for operating the available infotainment features; adjustable in height and reach and with full-size airbag; with optional shift paddles for manual gear changing with S tronic; with gear or selector lever knob in leather

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Steering wheel in 4-spoke design
adjustable in height and reach; with full-size airbag

Audi exclusive leather steering wheel rim*
leather covering for the steering wheel rim available in all Audi exclusive colours; individual choice of colour for stitching in various Audi exclusive colours with specific Audi exclusive seam detail

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Audi exclusive leather controls*
leather covering for the steering wheel rim, gear/selector lever knob and gaiter available in all Audi exclusive colours; individual choice of colour for stitching in various Audi exclusive colours; stitching on the steering wheel rim with specific Audi exclusive seam detail

Multifunction leather steering wheel in 4-spoke design
for operating the available infotainment features; adjustable in height and reach and with full-size airbag; with optional shift paddles for manual gear changing with S tronic; with gear or selector lever knob in leather

Multifunction sport leather steering wheel in 3-spoke design, flattened at the bottom
as multifunction sport leather steering wheel in 3-spoke design; additionally flattened at the bottom

Mirrors

Exterior mirrors with integrated LED indicator
electrically adjustable with aspherical mirror glass on the left, convex on the right; body-coloured housing

Also optionally:

heated
including heated windscreen washer jets

heated and electrically folding
including heated windscreen washer jets and automatic kerb-side function for the exterior mirror on the passenger side

heated, electrically folding and automatically dimming on the driver side
including heated windscreen washer jets and automatic kerb-side function for the exterior mirror on the passenger side

The automatic kerb-side function tilts the exterior mirror on the passenger side downwards when reverse gear is selected, giving the driver a better view of the kerb.

Interior mirror

manually dimming

or optionally:

automatically dimming
with light/rain sensor and windscreen with grey strip

Roof systems

Panoramic glass sunroof
electrical activation to raise and open the glass section, opens and closes automatically; with tinted glass insert and infinitely adjustable sun shield as well as convenience closing via the vehicle key; the extra-large glass area floods the interior with light; good acoustics when the roof is raised or fully open, including wind deflector

Wind deflector
reduces draughts in the interior; simple operating concept and easy attachment

Hood
Fully automatic hood in black made from insulated, 3-ply fabric. The hood is opened and closed by unlocking and locking the door lock with the key. The hood opens in 17 seconds and closes in 18 seconds; the hood can be operated at up to 50 km/h

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Acoustic hood
Operation and design as with fully automatic hood made from insulated 3-ply fabric; additional improvement of interior noise levels thanks to improved material thickness and binding techniques combined with additional insulation; available in 3 colours

Glazing

Acoustic windscreen
heat-insulating glass with improved acoustic insulating value for the windscreen

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Dark-tinted windows (privacy glazing)
dark-tinted rear window, rear door windows and rear side windows

Climate control

Manual air conditioning
cools or heats up the vehicle passenger compartment; manually adjustable air distribution, manual recirculation mode, infinitely variable blower and particulate filter; 4 round vents in the dashboard that can be individually adjusted to provide directed or diffuse air flow, footwell vents at the front and rear and defroster nozzles for the windscreen and side windows

Deluxe automatic air conditioning
separate temperature control for driver and front passenger with indirect ventilation through defroster nozzles and sunlight-dependent control; electronically controls the air temperature, flow rate and distribution; automatic recirculation mode by means of air quality sensor, combined filter and rear vents; with humidity sensor and key-coded setting

The model-specific standard and optional equipment can be found in the index from page 98 onwards.

* From quattro GmbH.

Climate control

Auxiliary heating/ventilation
The auxiliary heating warms up the interior and removes ice from the windows without starting the engine. The parking ventilation supplies fresh air and lowers the interior temperature. With timer and departure time programming. An intelligent control function calculates the heating duration in a time and energy-efficient manner. Separate radio-operated remote control with illuminated display

Ventilation system and heating
ventilates and heats up the vehicle passenger compartment; 4 round vents in the dashboard that can be individually adjusted to provide directed or diffuse air flow, footwell vents at the front and rear and defroster nozzles for the windscreen and side windows

Closing systems

Remote control key
unlocks and lock doors, luggage compartment lid and tank flap; includes convenience closing/opening of the windows

Convenience key
Access and drive authorisation system where the key only needs to be carried with you; the engine is started and stopped via the engine start-stop button; the vehicle is locked and unlocked from the outside via sensors on the driver and front-passenger door handles; separate opening of the luggage compartment lid possible even when the vehicle is locked

Anti-theft alarm
monitors doors, bonnet and luggage compartment lid; includes interior monitoring (can be deactivated), tow-away protection via angle of inclination sensor and signal horn independent of vehicle electrical system; with safety guarantee: prevents doors being opened from the inside as soon as the vehicle has been locked using the radio-operated remote control

Luggage compartment lid, automatically opening
The luggage compartment lid automatically swings open when the luggage compartment is opened via the remote control key or by activating the soft-touch release on the luggage compartment lid.

Storage/transport

Storage and luggage compartment package
flexible transport of objects and convenient for travel; comprising storage nets on the backs of the front-seat backrests and in the front-passenger footwell and 12V socket in the rear centre console; A3 Sedan/S3 Sedan with additional storage compartment under the rear seat bench (including two high-visibility vests); in the luggage compartment: LED luggage compartment light, net at the side, luggage compartment net, 12V socket; A3 Sedan/S3 Sedan with additional bag hooks

Storage compartments
storage compartment in the door/side panel trims, in the centre console and under the right front seat

Through-loading facility
for the practical transportation of long items; includes rear centre armrest with cup holders and storage compartment

Ski/snowboard bag
for the practical transportation of long items, e.g. up to 4 pairs of skis or 2 snowboards; removable and secured by a strap

Luggage set
comprising 2 suitcase trolleys (approx. 50 l), with integrated rain protection in grey, polycarbonate shell with high-quality nylon fabric, handle applications made of cowhide; safety tested (TÜV/GS)

Reversible mat
for covering the entire luggage compartment even with the rear seat backrest folded down; velour on one side, rubber on the other

Hood compartment, variable
with lowering hood tray which lowers automatically when the hood is opened if sufficient room is available in the luggage compartment. For loading, the hood tray can be lifted when the hood is closed

The model-specific standard and optional equipment can be found in the index from page 98 onwards.

MMI®/navigation

Mobile phone/key holder
with a separate storage compartment for mobile phone and vehicle key; cup with chrome ring installed in the centre console

Cigarette lighter and ashtray
removable, chrome-plated cover with Audi rings, cigarette lighter replaces the standard 12V socket in the centre console

Trailer towing hitch
removable and lockable, with sphere bar and ball head made from forged steel. The 13-pole socket can be swivelled out of sight behind the bumper skirt and permits the permanent operation of electrical devices in the trailer or caravan during driving. When removed, the trailer towing hitch can be stored in the spare wheel well. Trailer stabilisation via the Electronic Stabilisation Control (ESC)

Driver information system with colour display
shows the information of the driver information system on a high-resolution colour display with an even better overview and readability; additional information display option to complement adaptive cruise control and camera-based recognition of traffic signs (if ordered)

Driver information system
displays a host of useful vehicle information on a 3.5-inch monochrome display in the driver's direct field of vision. The attention assist provides a warning in the driver information system and via acoustic signal if anything indicates that the driver is starting to become inattentive. The system is active between around 65 and 200 km/h and can be deactivated. An integrated efficiency program provides consumption data overviews.

Navigation package
contains the features of the connectivity package as well as the navigation function and data on an SD card[1]. Maps are shown on an electrically extending 5.8-inch colour display. Operated via MMI radio or a multifunction leather steering wheel (for the A3 Sedan/S3 Sedan including voice control system)

MMI® navigation plus with MMI touch
- hard disc navigation[1] including map update service[2]
- electrically extending, high-resolution 7-inch colour display featuring high-quality 3D map display with topographical map colouring, 3D display e.g. of city models, choice of 3 alternative routes, split-screen mode for route information, detailed junction map and lane recommendations
- context-related entry of letters and numbers via handwriting recognition on touch-sensitive MMI touch control panel integrated in the rotary/push-button control
- selections from the address book can be made and navigation destinations or telephone numbers entered without drivers taking their eyes off the road
- MMI touch makes it easy to move the navigation map
- dynamic route guidance with TMCpro and spoken traffic information
- speed limit display based on navigation data
- country information, e.g. on valid speed limits, motorway sticker requirement when passing the border, etc.
- myAudi special destinations: import of individual point-of-interest (POI) lists to the vehicle via SD card and myAudi portal
- voice control system with whole-word entry of address (only available for A3 Sedan/S3 Sedan and in conjunction with multifunction leather steering wheel)
- additional arrow display in the driver information system
- radio with 3-way tuner and phase diversity
- flash memory for music (10 GB)
- DVD drive (MP3, WMA, AAC and MPEG-4 compatible), can be used for music CDs and video DVDs
- 2 SDXC card readers (up to 2 TB)
- Audi music interface
- Bluetooth interface with Bluetooth audio streaming
- 8 passive loudspeakers, total output 80 watts
- display of emails and messages (only available for A3 Sedan/S3 Sedan) from mobile phone in selected languages plus read-out function[3]
- use of services supported by Audi connect[4]

[1] Navigation data not available for all countries and regions. For more information, please contact your Audi partner. [2] Map update service for the first five navigation updates at intervals of six months. The current navigation data is provided for download on the myAudi platform at www.audi.com/myaudi and can be installed via SD card in the vehicle. In addition, it is possible to have the new navigation data installed at an Audi partner location at extra cost. [3] Provided the mobile telephone has the Bluetooth profile MAP (Message Access Profile). Please contact your Audi partner or visit www.audi.com/bluetooth for information on compatible mobile phones. [4] Requires the optional equipment Audi connect.

Entertainment

Audi radio
- pop-up control panel with 3.4-inch display
- CD drive (MP3 and WMA compatible) and AUX-IN connection
- 6 preset buttons for an overall 24-station memory, FM (VHF) and AM (MW) reception; phase diversity and speed-dependent volume control
- 4 passive loudspeakers at front, total output 40 watts

MMI® Radio
- MMI control concept with electrically extending 5.8-inch colour display, separate MMI control panel and car menu
- CD drive and SDHC memory card reader (up to 32 GB), both MP3 and WMA compatible, and AUX-IN connection
- 50-station memory with dynamic station list, FM (VHF) and AM (MW) reception incl. display of information about the current radio station (e.g. title and artist, if available)
- phase diversity and speed-dependent volume control
- 8 passive loudspeakers at the front and rear, total output 80 watts

Digital Audio Broadcasting
In addition to the range of analogue stations, reception of digitally broadcast radio stations[1] according to DAB standard, including DAB+ and DMB audio; display of information accompanying the programme (e.g. artist, title, depending on provision by the respective radio station) as well as additional information in the form of a slide show (e.g. cover, weather); in conjunction with MMI navigation plus with MMI touch, a 2nd DAB tuner continuously searches for alternative reception frequencies of the set radio station; at the same time the station list is updated

Audi music interface
Portable media players[2] such as Apple iPod, Apple iPhone (music functionality) as well as USB storage media and MP3 players may be connected with special adapter cables available from Audi Genuine Accessories. It is located in the centre console; operated via MMI or a multifunction leather steering wheel (if ordered) (in A3 Sedan/S3 Sedan including voice control). (Part of connectivity package and MMI navigation plus with MMI touch)

Adapter cable set for Audi music interface
consisting of 2 connecting cables to connect Apple iPod/iPhone with dock connection (e.g. iPhone 4) as well as data storage devices/media players[2] with USB port (type A); other adapter cables are available from Audi Genuine Accessories

Adapter cable set plus for Audi music interface
In addition to the adapter cable set for Audi music interface, the display of cover art and video functions is possible as an additional function in conjunction with Apple iPhone and more recent generations of Apple iPod[2] – depending on the device used.

Audi sound system
impressive sound thanks to 6-channel amplifier with a total output of 180 watts and 10 loudspeakers including a centre speaker, in the A3 Sedan/S3 Sedan including subwoofer

Bang & Olufsen Sound System
fascinating surround sound reproduction via 14, high-performance loudspeakers, including centre speaker; in A3 Sedan/S3 Sedan including subwoofer. The 15-channel amplifier has a total output of 705 watts. Reproduction of 5.1 surround sound is possible in conjunction with MMI navigation plus with MMI touch. Exclusive loudspeaker covers with aluminium applications and LED lighting accentuating the front woofers; continuous adaptation of the sound to driving and background noises determined by microphone; for optimum compensation of noise even with the hood open

Communication

Audi connect
convenient connection of your vehicle to the internet for the use of Audi connect via an integrated data module with LTE[3]/UMTS support. There is a reader for your SIM card in the surround of the MMI navigation plus with MMI touch.

The following services supported by Audi connect are available in your model:

Mobility & navigation
- point-of-interest (POI) search (in A3 Sedan/ S3 Sedan with voice control)
- traffic information online
- navigation with Google Earth™ [4] and Google Street View™ [4]
- destination entry via myAudi or Google Maps™[4]
- picturebook navigation
- flight information
- train information
- fuel prices
- parking information

Communication
- Wi-Fi hotspot
- messages (only available for A3 Sedan/S3 Sedan)
- access to Facebook
- access to Twitter

Infotainment
- Audi music stream
- weather
- news online (individual)
- city events
- travel information

Use of the services supported by Audi connect is possible only with the optional MMI navigation plus with MMI touch equipment and Audi connect. You also require a SIM card with data option and with LTE option[3] to use LTE. The services are available only with an existing or separate mobile phone contract and only within the range of the respective mobile phone network. Additional costs may be incurred when receiving data packets from the internet, depending on the terms of your mobile phone contract, particularly when used abroad. Because of the high data volumes involved, a data flat rate is strongly recommended. The availability of the services supported by Audi connect varies from country to country. The Audi connect services are provided for at least one year from vehicle delivery. 24 months after vehicle delivery, the Audi connect services will be extended free of charge once for 12 months. Ask your Audi partner about a subsequent extension of the Audi connect services. Depending on the vehicle model, Audi connect enables access to Facebook, Google and Twitter services. Permanent availability cannot be guaranteed, Facebook, Google and Twitter are responsible for this.

Please visit www.audi.com/connect or contact your Audi partner for more detailed information about Audi connect. Contact your mobile services provider for information about contract conditions.

Bluetooth interface
allows hands-free calls to be made in the vehicle using the microphone and – depending on the mobile phone compatibility[5] – Bluetooth audio streaming. Bluetooth-compatible mobile phones can be connected to the vehicle via the interface.

Audi phone box[5]
allows phone calls with improved reception quality and charging by inserting mobile phone into the front centre console compartment; hands-free facility and, for A3 Sedan/S3 Sedan, voice control (telephone); low SAR radiation inside the vehicle thanks to connection to vehicle aerial; operated via radio/navigation systems or multifunction leather steering wheel

Connectivity package
combines the following features:
- Audi music interface
- Bluetooth interface for connecting Bluetooth-capable mobile phones with Bluetooth audio streaming
- preparation for navigation system (navigation function and map data available as retrofit solution from Audi Genuine Accessories)
- additional SDXC card reader (up to 2 TB)

In conjunction with the Audi music interface, the AUX-IN connection is omitted.

The model-specific standard and optional equipment can be found in the index from page 98 onwards.

[1] Reception depends on digital network availability. [2] Please contact your Audi partner or visit www.audi.com/mp3 for information on compatible media players. [3] Please consult your Audi partner for information on the availability and use of LTE support. [4] Google and the Google logo are registered trademarks of Google Inc. [5] Please contact your Audi partner or visit www.audi.com/bluetooth for information on compatible mobile phones.

Assistance systems

Parking system, rear[1]
makes reverse parking easier by indicating acoustically how far away the vehicle is from an object detected behind the vehicle; measurement is by ultrasonic sensors integrated discreetly in the bumper; active when reverse gear is selected

Parking system plus with selective display[1]
Acoustic and visual front and rear parking system assists with parking and manoeuvring. With selective visual view in the MMI display of the distance to detected objects based on the current bend radius and direction of travel. A white segment indicates a detected obstacle outside the driving path. Red segments represent obstacles in the driving path. The virtual lane display in conjunction with MMI navigation plus with MMI touch additionally provides guidelines at the sides which are calculated in advance depending on the current angle of turn, thus supporting comfortable entry and exit of parking spaces. Measured by ultrasonic sensors integrated discreetly in the bumpers; can optionally be ordered with reversing camera; activated when reverse gear is selected or via a button on the centre console

Park assist with selective display[1]
Virtually automatic steering process during parking. Uses ultrasonic sensors to search for suitable bay and kerb-side parking spaces. The ideal parking path is calculated for bay parking spaces, and the ideal path for leaving the parking space is additionally calculated for kerb-side parking spaces. The steering action is performed by the system. The driver must accelerate and apply the brakes as well as monitor the parking process. Depending on the steering angle, the display of the surroundings warn the driver of any obstacles at the side of the vehicle by displaying the lane in conjunction with MMI navigation plus with MMI touch. Assisted parking is now even possible in smaller parking spaces and bend areas. Parking in several moves is supported. Can optionally be ordered with reversing camera; activated via means of a button on the centre console

Reversing camera[1]
Image of area behind the vehicle shown on the MMI display, with dynamic display modes showing the path calculated based on steering angle; auxiliary lines and guidelines as well as identification of the point at which to apply opposite lock when parallel parking; reversing camera integrated discreetly in the handle strip of the luggage compartment lid; activated when reverse gear is selected or via a button on the centre console

Cruise control[1]
At speeds of 30 km/h and above, the system keeps the set speed constant, provided that engine power and engine braking effect permit it; operated via separate steering column stalk; set speed displayed in the driver information system

Audi pre sense basic[1]
automatically initiates preventive occupant protection measures if required; these include: tensioning the front seat belts, closing the windows and – if fitted – the panoramic glass sunroof; categorises driving situations by networking different vehicle systems

Audi pre sense front[1]
Enhanced brake assist warns of any imminent threat of collision with the vehicle in front. Can initiate partial braking action or boost the driver's braking action if necessary. In addition, full braking action is initiated at speeds below 30 km/h if there is danger of collision with a stationary or moving vehicle in order to reduce the speed of the collision or to avoid the collision if possible. Audi pre sense front can be deactivated via the MMI car menu.

adaptive cruise control including Audi pre sense front[1]
Vehicles ahead are detected with the aid of a radar sensor. The distance is kept more or less constant in the control range by braking and acceleration. Control range for manual transmission from around 30 to 150 km/h, S tronic 0 to 150 km/h and with optional assistance package extended to 200 km/h; braking to a stop and automated restart at driver's request possible with S tronic. 4 distance levels/driving modes can be selected (efficiency, comfort, dynamic and auto). Including Audi pre sense front; operation of adaptive cruise control via separate steering column stalk. Audi pre sense front can be deactivated via the MMI car menu.

Audi active lane assist[1]
helps you to keep in lane by means of gentle steering intervention. The lane compliance assistant is triggered when the driver starts to cross detected lane markings without activating an indicator. The system provides assistance between speeds of around 60 and 250 km/h. Steering vibration can be adjusted if the driver wishes; camera-based traffic sign recognition is included in conjunction with MMI navigation plus with MMI touch. Including high-beam assist; activated by means of a button on the steering column stalk of the indicator

Audi side assist[1]
warns by means of an LED display on the relevant exterior mirror of any situations assessed as critical for changing lanes. 2 radar sensors detect vehicles approaching from behind at the side and measure the distance and the difference in speed. The lane change assistant provides support in the speed range from around 30 km/h. One-off activation via MMI car menu

Camera-based recognition of traffic signs[1, 2]
Traffic sign recognition for overtaking bans and speed limits as well as temporary speed limit displays within the viewing range of the camera. Automatically shown in the display of the instrument cluster. Situation-based evaluation for wet conditions, speed limits displayed depending on the time of the day, road works and trailer use[3]. Limits not detected by the camera are evaluated with the aid of Audi connect navigation data and displayed in the instrument cluster. The system is purely for your information, no action is taken and no warning is given if the displayed speed is exceeded.

Assistance package[1]
combines the following assistance systems:
- parking system plus with selective display or on request park assist with selective display, each with optional reversing camera
- adaptive cruise control with extended control range (manual transmission from around 30 to 200 km/h, S tronic 0 to 200 km/h)
- Audi active lane assist

The systems of the assistance package complement each other and provide mutual assistance. Details of how to activate or adjust assistance systems can be found in the relevant system description.

Driving dynamics/brakes

Audi magnetic ride
Improved driving comfort and driving dynamics thanks to the regulation of the damping forces based on the driving situation; adaptive damper system with 3 individual selections of suspension settings (auto/comfort/dynamic), can be set via Audi drive select (optional with TFSI engines from 180 hp); including sport suspension lowered by 15 mm compared with the dynamic suspension

Audi drive select
allows vehicle characteristics to be set in the available modes: auto, comfort, dynamic, efficiency as well as – in conjunction with MMI radio or MMI navigation plus with MMI touch – individually by adjusting the power steering assistance, accelerator and gear changing characteristics (S tronic) and additional optional equipment. The efficiency mode shifts specifically selected systems to a consumption-improved basic setting.

[1] Please note: The systems work only within system limits. They assist the driver with driving tasks. However, the driver remains responsible for driving the vehicle and is required to be attentive.
[2] Only available for Western Europe. [3] Only applies for factory-fitted trailer towing hitch.

The model-specific standard and optional equipment can be found in the index from page 98 onwards.

Driving dynamics/brakes

Dynamic suspension
- sporty, dynamic driving characteristics thanks to impressive driving dynamics and agile handling
- front axle with McPherson struts
- 4-link rear axle with separate spring/damper arrangement

Sport suspension
more direct contact with the road and sportier handling compared to the dynamic suspension thanks to a body lowered by 15 mm and stiffer springs and damper tuning

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S line sport suspension
more dynamic spring/damper setting and vehicle lowered by 10 mm compared with the sport suspension or by 25 mm compared with the dynamic suspension

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Front-wheel drive
distributes the drive forces to the front wheels according to the driving situation; with Electronic Differential Lock (EDL) via intervention of the brake system on both driven wheels, Anti-Slip Regulation (ASR) and Electronic Stabilisation Control (ESC) with brake assist

quattro®
permanent all-wheel drive with electronically controlled multi-plate clutch on the rear axle as well as wheel-selective torque control and Electronic Differential Lock (EDL); distribution of driving forces depending on the driving situation to each individual wheel for precisely controlled, sporty handling; quattro emblem in the Audi Singleframe, on the luggage compartment lid and on the passenger side of the dashboard

---

Secondary collision brake assist
Following an accident, uncontrolled continued vehicle motion is prevented in certain situations. In these cases secondary collisions can be avoided.

Electromechanical parking brake
includes parking brake function when stationary, drive-off assistance function via automatic release when driving away and maximum deceleration action while driving acting on all 4 wheels

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Manual transmission
all-synchromesh 6-speed manual transmission with hydraulically activated single-disc dry clutch with asbestos-free linings and dual-mass flywheel

S tronic®
6- or 7-speed dual-clutch transmission with electrohydraulic actuation allowing faster gear changes with virtually no break in propulsive power. In automatic mode, programmes D (Drive) and S (Sport) can be selected. The S tronic can be manually operated using the optional shift paddles behind the steering wheel or using the selector lever. Includes hold assist

When in “D” gear, coasting mode allows an anticipatory driving style and helps to reduce fuel consumption by automatically disengaging when the accelerator is released. It is automatically re-engaged when the footbrake or the accelerator is pressed. Can be activated in Audi drive select efficiency mode

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Electromechanical power steering
combines precision and comfort with exceptional energy-saving technology. The electromechanical steering ensures stability at high speeds whilst being light and precise when parking and manoeuvring.

Progressive steering
enhances the driving dynamics and driving comfort thanks to more direct steering characteristics (e.g. on winding country roads or when turning) and reduced steering effort (e.g. when parking and manoeuvring); impressive driving characteristics thanks to a variable steering ratio based on the steering angle and speed-sensitive steering assistance, can be set via Audi drive select (auto/comfort/dynamic)

Technology/safety

Recuperation
economises on fuel via brake energy recuperation; kinetic energy is converted into usable electrical energy by increasing the generator voltage when the vehicle is coasting or braking and relieves the generator during subsequent acceleration

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Start-stop system
helps to reduce fuel consumption and CO_2 emissions by automatically switching off the engine when stationary, e.g. at traffic lights. The engine is restarted as soon as the clutch is pressed (manual transmission) or the footbrake is released (S tronic). May be deactivated using a switch at any time

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Audi cylinder on demand
This technology allows a significant reduction in fuel consumption and CO_2 emissions. If the full power of the 4 cylinders is not required in the partial-load range or when coasting, the intake and outlet valves of 2 cylinders are automatically closed and their ignition and fuel injection are switched off. Active cylinders displayed in driver information system

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Airbags
full-size airbags for driver and front passenger as well as knee airbag on the driver side; in conjunction with ISOFIX child seat mounting for the front-passenger seat including deactivation switch for front-passenger airbag

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Side airbags, front, and head airbag system
front side airbags integrated into the seat backrests and, for A3 Sedan/S3 Sedan, an additional head airbag system that deploys over the side windows to protect the front and outer rear seat passengers in the event of a side impact; for A3 Sedan/S3 Sedan optional side airbags for the rear

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Integrated head restraint system
increases safety and reduces the danger of whiplash. In the event of a rear-end collision, the design of the front seat better restrains the upper torso and provides stronger support for the head than conventional systems.

Active roll-over protection
protects passengers in the back by means of an automatically triggered protective system behind the rear head restraints

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ISOFIX child seat mounting for the front-passenger seat
with deactivation switch for the front-passenger airbag; for A3 Sedan and S3 Sedan with electric child-proof lock for the rear doors

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ISOFIX child seat mounting for the outer rear seats
standard mounting for practical attachment of ISOFIX child seats; for the A3 Sedan/S3 Sedan including additional attachment point (top tether).

Recommended child seats can be obtained from your Audi partner.

The model-specific standard and optional equipment can be found in the index from page 98 onwards.

Audi Genuine Accessories.
As individual as you are.

An Audi is an expression of your personality. And Audi Genuine Accessories build on this concept in the truest sense of the word, with a range of high-quality products to match your Audi. Noted for their perfect fit, safety credentials and functionality, they serve to add even more individuality to your car and to tailor it to your own personal requirements. So that your Audi becomes your own personal Audi. These two pages contain just a small selection from the extensive range of Audi Genuine Accessories on offer for your Audi A3 Sedan.

Detailed information can be obtained from the Audi A3 accessories catalogue at **www.audi-me.com** and from your Audi partner.

Cast aluminium wheels in 5-arm velum design, matt black, gloss turned finish[1]

Elegant dynamics. In the sizes 8 J x 18 for A3 Sedan for size 225/40 R 18 tyres[2].

Adapter cables for Audi music interface[3]
for the connection of various Apple iPod™ and iPhone™ models and further media players to the optional Audi music interface. Available in different versions. The media player can be operated via the infotainment system.

Audi wireless internet access
for establishing an in-vehicle mobile Wi-Fi connection. Serves as a hotspot for up to 8 mobile devices such as tablets, laptops and smartphones. Extends up to 100 m outside the vehicle. Not limited by battery life thanks to a router integrated in the vehicle. With roaming function, including for prepaid cards.

Audi baby seat
secured using the 3-point belt. The integrated safety harness provides good restraint, whilst the attached hood offers protection from sunlight. With adjustable head restraint. Suitable for infants from birth age weighing up to 13 kg (approx. 12 months).

Audi children's world
Fun and games guaranteed with the Audi soft toy steering wheel and cuddly animal. Matches the child seat design.

Rubber floor mats
A perfect fit. Provide better protection against coarse soiling. Connected with the vehicle through fixing points on the vehicle floor. With Audi A3 logo.

[1] Please note the special information relating to wheels on page 95. [2] You will find specifications on the technical characteristics of tyres on page 95.
[3] For more detailed information, please contact your Audi partner. The fuel consumption and CO_2 emission figures as well as the efficiency classes can be found from page 94 onwards.

Model	A3 Sedan 30 TFSI (122 hp)	A3 Sedan 40 TFSI (180 hp)	A3 Sedan 40 TFSI quattro (180 hp)	S3 Sedan TFSI quattro (300 hp)
Engine type	4-cylinder inline petrol engine with direct fuel injection, turbocharging and intercooling	4-cylinder inline petrol engine with direct fuel injection, turbocharging and intercooling	4-cylinder inline petrol engine with direct fuel injection, turbocharging and intercooling	4-cylinder inline petrol engine with direct fuel injection, turbocharging and intercooling
Displacement in cc (valves per cylinder)	1,395 (4)	1,798 (4)	1,798 (4)	1,984 (4)
Max. output[1] in kW at rpm	92/5,000–6,000	132/5,100–6,200	132/4,500–6,200	221/5,500–6,200
Max. torque in Nm at rpm	200/1,400–4,000	250/1,250–5,000	280/1,350–4,500	380/1,800–5,500
Power transmission/wheels				
Drive type	Front-wheel drive	Front-wheel drive	quattro® permanent all-wheel drive	quattro® permanent all-wheel drive
Transmission type	7-speed S tronic	7-speed S tronic	6-speed S tronic	6-speed S tronic
Wheels[2]	Steel wheels, 7 J x 16	Steel wheels, 7 J x 16	Steel wheels, 7 J x 16	Cast aluminium wheels, 8 J x 18
Tyres[2]	205/55 R 16[3]	205/55 R 16[3]	205/55 R 16[3]	225/40 R 18[3]
Weights/capacities				
Unladen weight[4] in kg	1,310	1,370	1,455	1,535
Gross vehicle weight in kg	1,785	1,845	1,930	2,010
Permissible roof load limit/nose weight in kg	75/75	75/75	75/75	75/–
Trailer load limit[5] in kg unbraked 12 % gradient 8 % gradient	650 1,400 1,600	680 1,600 1,800	720 1,600 1,800	– – –
Fuel tank capacity, approx. in l	50	50	55	55
Performance/consumption[6]				
Top speed in km/h	212	242	235	250[7]
Acceleration 0–100 km/h in s	9.3	7.3	6.8	4.9
Fuel grade	Sulphur-free super RON 95[8]	Sulphur-free super RON 95[8]	Sulphur-free super RON 95[8]	Sulphur-free super plus RON 98[10]
Fuel consumption[11] in l/100 km urban extra-urban combined	 6.1 4.2 4.9	 7.0 4.8 5.6	 8.2 5.5 6.5	 8.8 5.9 6.9
CO_2 emissions[11] in g/km urban extra-urban combined	 142 98 114	 160 111 129	 189 126 149	 202 136 159
Efficiency class/emission standard	B/EU5	B/EU5	C/EU6	D/EU6

[ ] Figures in square brackets refer to S tronic. Explanation of [1] to [12] on page 95.

Explanatory notes

[1] The figure given was calculated using the specified measuring procedure (current version of Directive 80/1269/EEC).

[2] For Ambition: cast aluminium wheels, size 7.5 J x 17 with 225/45 R 17 tyres.
For Ambiente: cast aluminium wheels, size 7 J x 16 with 205/55 R 16 tyres.

[3] You will find specifications on the technical characteristics of tyres in the adjacent table.

[4] Unladen vehicle weight includes driver (68 kg), luggage (7 kg) and fuel tank 90 % full, calculated in accordance with the current version of EC Directive 92/21/EEC. Optional equipment may increase the car's unladen weight and drag coefficient, whereupon the possible payload limit and the top speed will be reduced accordingly.

[5] The engine's power output always decreases with increasing altitude. At 1,000 m above sea level, and for every additional 1,000 m, deduct 10 % from the weight of the outfit (trailer load limit + gross weight of the towing vehicle). Figure for trailer load limit applies to factory-fitted trailer towing hitch. If using the vehicle with a trailer towing hitch for commercial purposes, a digital tachograph may be required under certain conditions.

[6] A vehicle's fuel consumption and CO_2 emissions do not just depend on how efficiently the vehicle uses the fuel, but are also influenced by driving behaviour and other non-technical factors. CO_2 is the greenhouse gas primarily responsible for global warming.

[7] Regulated.

[8] We recommend using sulphur-free super unleaded RON 95 fuel complying with DIN EN 228. If this is not available, use sulphur-free regular unleaded RON 91 fuel complying with DIN EN 228; power output will be slightly reduced. Unleaded RON 95 fuel with a maximum ethanol content of 10 % (E10) can generally be used. Fuel consumption details refer to operation with RON 95 fuel complying with 692/2008/EC.

[9] NA

[10] We recommend using sulphur-free super plus unleaded RON 98 fuel complying with DIN EN 228.If this is not available, use sulphur-free super unleaded RON 95 fuel complying with DIN EN 228; power output will be slightly reduced. Unleaded RON 95 fuel with a maximum ethanol content of 10 % (E10) can generally be used. Fuel consumption details refer to operation with RON 95 fuel complying with 692/2008/EC.

[11] The figures given were calculated using the specified measuring procedures. The figures do not refer to one individual vehicle and do not form part of any offer, but rather should be used purely for purposes of comparison between the different vehicle models.

[12] Only available for the Attraction equipment line.

Important note

Special information about the wheels: wheels with gloss turned finish as well as polished or partly polished aluminium wheels should not be used in wintry road conditions. For manufacturing reasons, these wheel surfaces do not have sufficient corrosion protection for such use and they can be damaged permanently by road salt or similar.

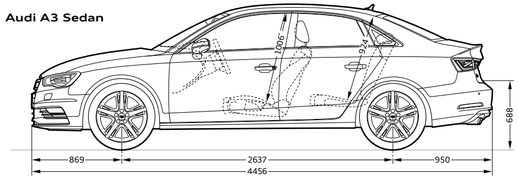
Classifications of tyre parameters

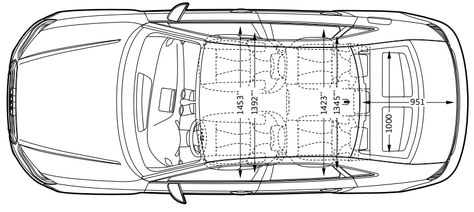
The table shows the range of fuel efficiency, wet grip and exterior noise emission classes for the different tyre sizes of the Audi A3 Sedan and S3 Sedan models.

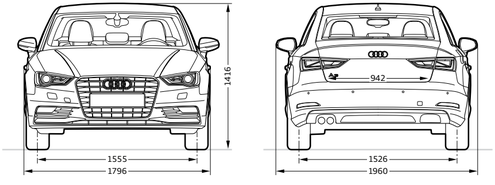
	Tyre size	Fuel efficiency class	Wet grip class	Exterior noise emission class
Summer tyres	205/55 R 16	F–B	E–A	70–67
	225/45 R 17	E–C	C–B	71–67
	225/40 R 18	E	B	72
	235/35 R 19	C	A	72
Winter tyres	205/55 R 16	E	C–B	69–68
	205/50 R 17	F–C	E–B	71–69
	225/40 R 18	F	E	69

It is not possible to order a specific tyre. Ask your Audi partner about the range of tyres available in your country.

Audi A3 Sedan

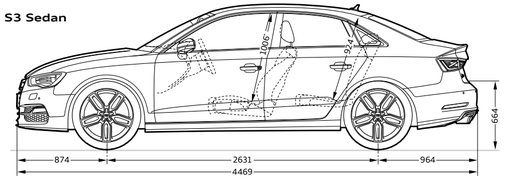


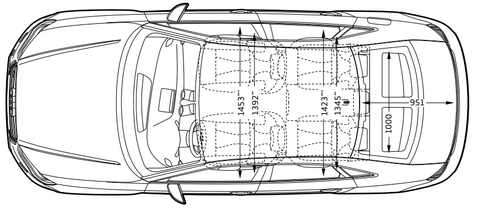


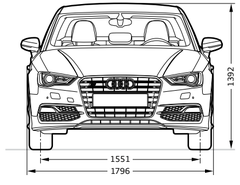


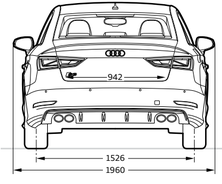
Dimensions in millimetres.
Dimensions are for unladen vehicle weight.
Luggage capacity: front-wheel drive 425/880 l; quattro permanent all-wheel drive 390/845 l
(measured by the VDA method using 200 x 100 x 50 mm blocks;
second value is with the rear seat backrest folded down and the vehicle loaded up to the rear parcel shelf).
Turning circle approx. 11.0 m.
*Maximum headroom. **Elbow room width. ***Shoulder room width.

Audi S3 Sedan









Dimensions in millimetres.
Dimensions are for unladen vehicle weight.
Luggage capacity 390/845 l
(measured by the VDA method using 200 x 100 x 50 mm blocks; second value is with the rear seat backrest folded down and the vehicle loaded up to the rear parcel shelf).
Turning circle approx. 11.0 m.
*Maximum headroom. **Elbow room width. ***Shoulder room width.

	Page	A3 Sedan Attraction	A3 Sedan Ambition	A3 Sedan Ambiente	S3 Sedan
Lines and packages	**64**				
S line exterior package		■	■	■	–
S line sport package		–	■	–	–
Audi design selection lasso brown		–	■	–	–
Audi design selection parade red		–	–	–	■
Hood colours	**70**				
Hood, black		□	□	□	□
Hood, brown[1]		■	■	■	■
Hood, grey[1]		■	■	■	■
Solid paint finishes	**70**				
Amalfi white		□	□	□	□
Brilliant red		□	□	□	□
Brilliant black		□	□	□	□
Metallic paint finishes	**70**				
Floret silver, metallic[2]		■	■	■	■
Monsoon grey, metallic		■	■	■	■
Dakota grey, metallic		■	■	■	–
Beluga brown, metallic		■	■	■	■
Glacier white, metallic		■	■	■	■
Shiraz red, metallic		■	■	■	–
Scuba blue, metallic		■	■	■	–
Lotus grey, metallic		■	■	■	–
Mythos black, metallic		■	■	■	■

	Page	A3 Sedan Attraction	A3 Sedan Ambition	A3 Sedan Ambiente	S3 Sedan
Pearl effect paint finishes	**71**				
Misano red, pearl effect		■	■	■	■
Daytona grey, pearl effect		–	■[3]	–	■
Sepang blue, pearl effect		–	–	–	■
Crystal effect paint finish	**71**				
Panther black, crystal effect		–	–	–	■
Audi exclusive	**71**				
Audi exclusive customised paint finishes		■	■	■	■
Wheels/tyres	**72**				
16" steel wheels including full wheel covers		□	–	–	–
16" cast aluminium wheels in 10-spoke design		■	–	–	–
16" cast aluminium wheels in 15-spoke Y design		–	–	□	–
17" cast aluminium wheels in 5-arm design		–	□	–	–
17" cast aluminium wheels in 5-spoke star design		■	■	■	–

	A3 Sedan Attraction	A3 Sedan Ambition	A3 Sedan Ambiente	S3 Sedan
17" cast aluminium wheels in 10-spoke dynamic design	■	■	■	–
18" cast aluminium wheels in multi-spoke star design, contrasting grey, partly polished[4]	■	■	■	–
18" Audi Sport cast aluminium wheels in 5-arm rotor design in matt black, gloss turned finish[4]	■	■	■	■
18" Audi Sport cast aluminium wheels in 5-arm structured design	■	■	■	■
18" Audi Sport cast aluminium wheels in 10-spoke design	■	■	■	■
18" Audi Sport cast aluminium wheels in 10-spoke design in matt titanium look, gloss turned finish[4]	■	■	■	■
18" cast aluminium wheels in 5-parallel-spoke design (S design), partly polished[4]	–	■[5]	–	□
19" Audi Sport cast aluminium wheels in 5-arm wing design in glossy titanium look, gloss turned finish[4, 6]	■	■	■	■

	A3 Sedan Attraction	A3 Sedan Ambition	A3 Sedan Ambiente	S3 Sedan
19" Audi Sport cast aluminium wheels in 5-V-spoke design in matt titanium look, gloss turned finish[4, 6]	■	■	■	■
19" cast aluminium wheels in 5-twin-spoke star design (S design), contrasting grey, partly polished[4, 6]	–	–	–	■
16" steel winter wheels including full wheel covers	■	■	■	–
16" cast aluminium winter wheels in 10-spoke design	■	■	■	–
17" cast aluminium winter wheels in 5-arm design	■	■	■	■
18" cast aluminium winter wheels in multi-spoke star design	■	■	■	■
Anti-theft wheel bolts	■	■	■	■
Tyre repair kit	□	□	□	□
Tyre pressure loss indicator	■	■	■	■
Vehicle tool kit	□	□	□	□
Vehicle jack[7]	■	■	■	■
Spare wheel, space-saving[8, 9]	■	■	■	■

□ Standard equipment ■ Optional equipment – not available

Country-specific variations possible. Please find out from your Audi partner which equipment is standard and what optional equipment is available in your country.
More detailed descriptions of a selection of items from the equipment range can be found from page 52 onwards.

[1] Only available in conjunction with acoustic hood. [2] For information on when this feature will be available, please contact your Audi partner. [3] Only available in conjunction with S line sport package. [4] Please note the special information relating to wheels on page 95. [5] Standard in conjunction with S line sport package. [6] Available only for engine models from 122 hp upwards and only in conjunction with sport suspension or Audi magnetic ride (for S3 Sedan only in conjunction with Audi magnetic ride). [7] Standard in conjunction with space-saving spare wheel or in conjunction with winter wheels. [8] Luggage capacity is reduced accordingly when the space-saving spare wheel is included. [9] Limited to certain models.

	Page	A3 Sedan Attraction	A3 Sedan Ambition	A3 Sedan Ambiente	S3 Sedan
Seats	74				
Standard seats, front		○	–	○	–
Sport seats, front		●	○	●	○
S sport seats, front		–	●[1]	–	●
Seat upholstery for standard seats, front	76				
Marathon cloth, black		○	–	–	–
Marathon cloth, titanium grey		○	–	–	–
Regatta cloth/mono.pur, black		–	–	○	–
Regatta cloth/mono.pur, titanium grey		–	–	○	–
Regatta cloth/mono.pur, pashmina beige		–	–	○	–
Regatta cloth/mono.pur, chestnut brown		–	–	○	–
Milano leather, pashmina beige		●	–	●	–
Milano leather, black		●	–	●	–
Audi exclusive leather upholstery and trim[2]		●	–	●	–
Seat upholstery for sport seats, front	76				
Rallye cloth, black/black		–	○	–	–
Rallye cloth, black/silver		–	○	–	–
Rallye cloth, black/blue		–	○	–	–
Rallye cloth, black/yellow		–	○	–	–
Biathlon cloth/leather, black		–	●[3]	–	–
Trophy cloth/leather, black		–	–	–	○
Milano leather, black		●	●	●	–
Milano leather, titanium grey		●	●	●	–
Milano leather, chestnut brown		●	●	●	–
Alcantara/leather, black		●	●	●	●
Alcantara/leather, titanium grey		●	●	●	–
Alcantara/leather, lunar silver		–	–	–	●
Perforated Alcantara/leather, black		–	●[1]	–	–
Fine Nappa leather, black		–	●[1]	–	●
Fine Nappa leather, lunar silver		–	–	–	●
Audi design selection lasso brown		–	●	–	–
Audi design selection parade red		–	–	–	●
Audi exclusive leather upholstery and trim[4]		●	●	●	●
Seat upholstery for S sport seats, front	76				
Fine Nappa leather, black		–	●[1]	–	●
Audi exclusive leather upholstery and trim[2]		–	●	–	●
Leather packages	76				
Audi exclusive Alcantara/fine Nappa leather upholstery and trim[5]		●	●	●	●
Audi exclusive fine Nappa leather upholstery and trim[5]		●	●	●	●
Audi exclusive extended leather upholstery and trim[5]		●	●	●	●
Extended interior elements mono.pur		●	●	●	●
Seat comfort	76				
Front-passenger seat, height-adjustable		○	○	○	○
Driver seat, electrically adjustable[6, 7]		●	●	●	●
Front seats, electrically adjustable[6, 7]		●	●	●	●
4-way lumbar support for the front seats		●	●	●	●

	Page	A3 Sedan Attraction	A3 Sedan Ambition	A3 Sedan Ambiente	S3 Sedan
Heat protection[10]		○	○	○	○
Headroom heating[11]		●[9]	●	●	●
Seat heating, front		●	●	●	●
Centre armrest, front		●	●	○	○
Convenience entry[6]		○	○	○	○
Seats in the rear	76				
Rear seat backrest, folding		○	○	○	○
Headlinings/hood linings					
Headlining in lunar silver/pashmina beige cloth (colour-coordinated with interior)		○	○	○	●[9]
Headlining in black cloth		●	●	●	○
Hood lining in black cloth		○	○	○	○
Inlays	78				
Micrometallic, silver		○	○	–	–
3D-design “Optic”		●	●	○	–
Aluminium mistral, silver		●	●	●	–
Aluminium mistral, bronze		●	●	●	–
Matt brushed aluminium		–	●[3]	–	○
3D-design “Black”		–	●[1]	–	●
Inlays painted in Audi exclusive colour		●	●	●	●
Headlights	80				
Headlights		○	○	○	–
Xenon plus including headlight cleaning system		●	●	●	○
adaptive light		●	●	●	●
Variable headlight range control[12]		●	●	●	●
LED headlights		●	●	●	●
Headlight cleaning system[13]		●	●	●	○
High-beam assist		●	●	●	●
Light/rain sensor		●	●	●	●
Rear lights		○	○	○	–
LED rear lights[13]		●	●	●	○
Adaptive brake light		○	○	○	○
Front fog lights[14]		●	○	●	–
Interior lighting	81				
Interior lighting		○	○	○	○
Lighting package		●	●	○	●
Illuminated vanity mirror		●	●	○	○
Exterior design	81				
Model name/logo		○	○	○	○
Audi Singleframe		○	○	○	○
Side sill trims		–	●[3]	–	○
Bumpers		○	○	○	○
Diffuser insert, rear		○	○	○	○
Rear spoiler		–	–	–	○
Exhaust tailpipes		○	○	○	○
Aluminium-look exterior[11]		○	○	○	○

○ Standard equipment ● Optional equipment – not available

Country-specific variations possible. Please find out from your Audi partner which equipment is standard and what optional equipment is available in your country.
More detailed descriptions of a selection of items from the equipment range can be found from page 52 onwards.

[1] Only available in conjunction with S line sport package. [2] Available in fine Nappa leather. [3] Standard in conjunction with S line sport package. [4] Available in fine Nappa leather and Alcantara/fine Nappa leather. [5] For information on when this feature will be available , please contact your Audi partner. [6] Only available for A3 Sedan/S3 Sedan. [7] Only in conjunction with 4-way lumbar support for the front seats. [8] Not available for marathon cloth. [9] Only available in lunar silver cloth. [10] On limited models. [11] On limited models. [12] Only available in conjunction with adaptive light and Audi active lane assist. [13] Part of xenon plus including headlight cleaning system or LED headlights. [14] Not available in conjunction with LED headlights.

	Page	A3 Sedan Attraction	A3 Sedan Ambition	A3 Sedan Ambiente	S3 Sedan
Exterior design (continued)	81				
Gloss package[1]		■	■	□	■
Audi exclusive black gloss package[1]		■	■	■	■
Interior design	81				
Aluminium look in the interior		■	■	■	□
Floor mats, front		□	□	□	□
Floor mats, rear		■	■	■	■
Pedals and footrest in stainless steel		–	–	–	□
Door sill trims		–	□	□	□
Steering wheels/controls	82				
Steering wheel in 4-spoke design		□	–	–	–
Leather steering wheel in 4-spoke design		■	–	□	–
Multifunction leather steering wheel in 4-spoke design		■	–	■	–
Sport leather steering wheel in 3-spoke design		–	□	–	□
Multifunction sport leather steering wheel in 3-spoke design		–	■	–	–
Multifunction sport leather steering wheel in 3-spoke design, flattened at the bottom		–	■	–	■
Audi exclusive aluminium gear lever knob		■	■	■	■[2]
Audi exclusive leather steering wheel rim		■	■	■	■
Audi exclusive leather controls		■	■	■	■
Mirrors	82				
Exterior mirrors with integrated LED indicator		□	□	□	□
Exterior mirrors, additionally heated		■	■	■	■
Exterior mirrors, additionally heated and electrically folding		■	■	■	■
Exterior mirrors, additionally heated, electrically folding and automatically dimming on the driver side		■	■	■	■
Exterior mirror housings in aluminium look		–	–	–	□
Interior mirror, manually dimming		□	□	□	□
Interior mirror, automatically dimming		■	■	■	■
Roof systems	83				
Panoramic glass sunroof[1]		■	■	■	■
Wind deflector[3]		■	■	□	■
Hood		□	□	□	□
Acoustic hood		■	■	■	■
Glazing	83				
Acoustic windscreen[1]		□	□	□	□
Dark-tinted windows (privacy glazing)[1]		■	■	■	■
Windscreen cleaning system		□	□	□	□
Heat-insulating glass, tinted green		□	□	□	□
Heated rear window		□	□	□	□
Sun visors, swivelling and folding, for driver and front passenger		□	□	□	□
Climate control	83				
Ventilation system and heating		□	□	□	□
Manual air conditioning		□	□	□	–
Deluxe automatic air conditioning		■	■	■	□
Auxiliary heating/ventilation[4]		■	■	■	–
Closing systems	84				
Remote control key		□	□	□	□
Electronic immobiliser		□	□	□	□
Engine start-stop button		■	■	■	■
Convenience key		■	■	■	■
Luggage compartment lid, automatically opening[1]		□	□	□	□
Anti-theft alarm		■	■	■	□
Preparation for tracking system[5]		■	■	■	■
Storage/transport	84				
Storage compartments		□	□	□	□
Centre console		□	□	□	□
Storage and luggage compartment package		■	■	■	□
Through-loading facility[1]		■	■	■	■
Ski/snowboard bag		■	■	■	■
Luggage set		■	■	■	■
Lashing points in the luggage compartment		□	□	□	□
Reversible mat[1]		■	■	■	■
Hood compartment, variable[3]		□	□	□	□
Mobile phone/key holder		■	■	■	■
Cigarette lighter and ashtray		■	■	■	■
12V socket in the front centre console		□	□	□	□
Provision for trailer towing hitch[6]		■	■	■	–
Trailer towing hitch		■	■	■	–
Grab handles[1]		□	□	□	□
MMI®/navigation	85				
Instrument cluster		□	□	□	□
Driver information system		■	–	–	–
Driver information system with colour display		■	□	□	□
Navigation package		■	■	■	■
MMI® navigation plus with MMI touch		■	■	■	■
Entertainment	86				
Audi radio		□	□	□	□
MMI® radio		■	■	■	■
Digital Audio Broadcasting		■	■	■	■
Audi music interface		■	■	■	■
Adapter cable set for Audi music interface		■	■	■	■
Adapter cable set plus for Audi music interface		■	■	■	■
Audi sound system		■	■	■	■
Bang & Olufsen Sound System		■	■	■	■
Communication	87				
Audi connect		■	■	■	■
Bluetooth interface		■	■	■	■
Audi phone box		■	■	■	■
Connectivity package		■	■	■	■
Assistance systems	88				
Hold assist		■	■	■	■
Parking system, rear		■	■	□	■
Parking system plus with selective display		■	■	■	■

□ Standard equipment ■ Optional equipment – not available

Country-specific variations possible. Please find out from your Audi partner which equipment is standard and what optional equipment is available in your country.
More detailed descriptions of a selection of items from the equipment range can be found from page 52 onwards.

[1] Only available for A3 Sedan/S3 Sedan. [2] Without S3 logo on the gear lever knob. [3] On limited models. [4] Only available for A3 Sedan.
[5] Tracking system available for retrofitting from Audi Genuine Accessories. [6] Trailer towing hitch available for retrofitting from Audi Genuine Accessories.

	Page	A3 Sedan Attraction	A3 Sedan Ambition	A3 Sedan Ambiente	S3 Sedan
Assistance systems (continued)	88				
Park assist with selective display		■	■	■	■
Reversing camera		■	■	■	■
Cruise control		■	■	□	■
Audi pre sense basic		■	■	■	■
Audi pre sense front		■	■	■	–
adaptive cruise control including Audi pre sense front		■	■	■	■
Audi active lane assist		■	■	■	■
Audi side assist		■	■	■	■
Assistance package		■	■	■	■
Camera-based recognition of traffic signs[1]		■	■	■	■
Driving dynamics/brakes	89				
Audi drive select		■	□	■	□
Dynamic suspension		□	■	□	–
Sport suspension		■	□	■	–
S line sport suspension[2]		■	■	■	–
S sport suspension		–	–	–	□
Audi magnetic ride		■	■	■	■
Front-wheel drive[3]		◧	◧	◧	–
quattro®		◧[3]	◧[3]	◧[3]	□
Manual transmission[3]		◧	◧	◧	◧
S tronic®[3]		◧	◧	◧	◧
Electromechanical power steering		□	□	□	□

	Page	A3 Sedan Attraction	A3 Sedan Ambition	A3 Sedan Ambiente	S3 Sedan
Progressive steering		■[4]	■[4]	■[4]	□
Secondary collision brake assist		□	□	□	□
Brake system with disc brakes front and rear		□	□	□	□
Brake callipers, painted black		–	–	–	□
Brake callipers, painted red		–	–	–	■
Electromechanical parking brake		□	□	□	□
Technology/safety	90				
Antilock Brake System (ABS) with Electronic Brake Force Distribution (EBD)		□	□	□	□
Anti-Slip Regulation (ASR)		□	□	□	□
Electronic Differential Lock (EDL)		□	□	□	□
Electronic Stabilisation Control (ESC)		□	□	□	□
Electronic Stabilisation Control (ESC) with electronic axle-differential lock[5]		□	□	□	–
Recuperation		□	□	□	□
Start-stop system		□	□	□	□
Audi cylinder on demand[6]		□	□	□	–
Airbags		□	□	□	□
Side airbags, front, and head airbag system		□	□	□	□
Side airbags, rear[7]		■	■	■	■
Side impact protection		□	□	□	□
Integrated head restraint system		□	□	□	□
Active roll-over protection[8]		□	□	□	□

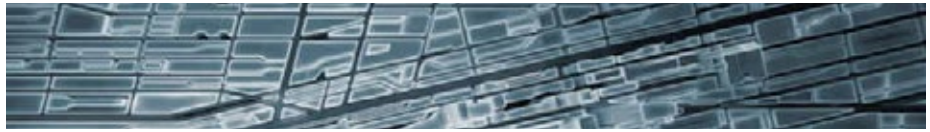
	Page	A3 Sedan Attraction	A3 Sedan Ambition	A3 Sedan Ambiente	S3 Sedan
Safety steering column		□	□	□	□
Seat belts		□	□	□	□
Seat belt reminder		□	□	□	□
ISOFIX child seat mounting for the front-passenger seat		■	■	■	■
ISOFIX child seat mounting for the outer rear seats		□	□	□	□
First-aid kit		□	□	□	□
Warning triangle		□	□	□	□
Warning and control lights		□	□	□	□

Equipment for the Audi A3 Sedan illustrated (p. 4–19):
Paint finish: glacier white, metallic
Wheels: Audi Sport cast aluminium wheels in 5-arm wing design in glossy titanium look, gloss turned finish[9]
Seat upholstery: Milano leather, titanium grey
Inlays: aluminium mistral, silver

Equipment for the Audi S3 Sedan illustrated (p. 36–47):
Paint finish: Misano red, pearl effect
Wheels: cast aluminium wheels in 5-twin-spoke star design (S design), contrasting grey, partly polished[9]
Seat upholstery: fine Nappa leather, black (shoulder area in fine Nappa leather embroidered with contrasting stitching)
Inlays: matt brushed aluminium

□ Standard equipment ■ Optional equipment ◧ Standard/optional equipment varies by model – not available
Country-specific variations possible. Please find out from your Audi partner which equipment is standard and what optional equipment is available in your country.
More detailed descriptions of a selection of items from the equipment range can be found from page 52 onwards.

[1] Only with Audi active lane assist in conjunction with MMI navigation plus with MMI touch. [2] Only available for A3 Sedan. [3] The availability of your desired engine variant can be found in the technical data.
[4] Not on all models [5] Only for models with front-wheel drive. [6] Not on all models. [7] Only available for A3 Sedan. [8] Limited. [9] Please note the special information relating to wheels on page 95.



Discover

The Audi experience

The fascination of Audi can be experienced in many different ways. Audi City in London, for example, gives you digital access to all models at their actual size and in real time. And of course it is always worth visiting one of the major motor shows. This is where Audi always presents its new models and invites you to take a look at how the future is being shaped with “Vorsprung durch Technik”. Anyone interested in seeing how Audi is already putting this into practice will find fascinating insight in the “Vorsprung durch Technik” online special at www.audi-me.com. But a look back can also be rewarding: at the Audi museum mobile in Ingolstadt, history and high-tech go hand in hand. A total of 130 historic exhibits and state-of-the-art forms of presentation make for a thrilling symbiosis. Plus, Audi driving experience allows you to live the excitement and countless possibilities of current Audi models. Here, pure driving enjoyment is combined with valuable learning effects. This is ensured by a team of specially trained and highly qualified instructors who provide practical tips to help you optimise your driving skills. All this can now also be enjoyed at the recently opened Audi driving experience center in Neuburg, near Ingolstadt. Facilities here include a circuit of up to 3.4 kilometres that features challenging combinations of bends, a 30,000 m² dynamic driving area and an offroad section where Q models can be put through their paces.